DEVELOPMENT CORPORATION OF HARLINGEN, INC.
BOARD OF DIRECTORS’ REGULAR MEETING
April 28, 2015

Notice is hereby given that the above Board of Directors will hold a Regular Meeting on Tuesday, April 28, 2015 at 5:30 p.m. at the University Center, Room #126, 2424 Boxwood Street, Harlingen, Texas 78550.

The Development Corporation of Harlingen, Inc. reserves the right to meet in Executive Session on any agenda item should the need arise, and if applicable, pursuant to authorization by Title 5, Chapter 551 of the Texas Government Code. Development Corporation meetings are available to all persons regardless of disability. If you require special assistance, please contact the HEDC office at (956) 216-5081 or e-mail us at info@harlingenedc.com at least 24 hours in advance of the meeting.

AGENDA ITEMS

Call Meeting to Order

Roll Call

Pledge of Allegiance

Citizen Communication

1. Consent Agenda.

The following items are of a routine or administrative nature. The Board has been furnished with background material on each item and/or it has been discussed at a previous meeting. All items will be acted upon by one vote, without being discussed separately, unless separate discussion of any item is requested by a Board Member. Items withdrawn from the Consent Agenda for individual consideration will be heard in their normal sequence after the remainder of the Consent Agenda has been acted upon.

a) Consider and take action to approve the minutes of the regular meeting of March 31, 2015.

b) Consider and take action to approve the Financial Reports of March 2015.

2. Consider request from the University Center to approve three proposed programs brought forward by Wayland Baptist University.

3. Discussion and take action on Alliance for I-69 Texas membership.

4. Consider and take action to adopt Resolution #15R-01 supporting the Port of Harlingen’s efforts to gain an overweight corridor from the Free Trade International Bridge at Los Indios to the Port of Harlingen and surrounding industrial areas.

5. Consider and take action to adopt Resolution #15R-02 supporting the City of Harlingen’s application for a grant from the Texas Department of Transportation’s Transportation Alternative Program (TAP) allowing for construction of new sidewalks and other enhancements along Harrison and Tyler Avenues.

6. Executive session pursuant to Chapter 551, Subchapter D., V.T.C.A. Government Code (Section 551.072), regarding the purchase, lease or value of real estate, if the deliberation in an open meeting would have a detrimental effect on the position of the Development Corporation of Harlingen Inc. in negotiations with a third person regarding some of the following projects and/or Chapter 551, Subchapter D., V.T.C.A. Government Code (Section 551.087) regarding commercial and financial information from business prospects with which the Board is conducting economic development negotiations and/or to discuss or deliberate financial or other incentives to business prospects known as:
a) Project Mountain  
b) Harlingen Venture No. Two, L.P.  
c) Project Western

7. Consider and take action on Development Agreement with Project Mountain.

8. Consider approval of and take action on the Third Amendment to the Agreement between the Development Corporation of Harlingen, Inc. and Harlingen Venture No. Two, L.P. and authorize execution of Estoppel Certificate.

9. Consider and take action on request from Project Western.

10. Staff reports:

   a) Update on Commercial development activities – Lyle Garza  
   b) Update on Industrial development activities – Ramiro Aleman  
   c) Executive Director’s report on economic development activities – Raudel Garza

The Board may meet in closed executive session on any of the above agenda items if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation, or matters where legal advice is requested of the Attorney on a matter in which the duty of the attorney to the Board under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Act. Section 551.071 of the Texas Open Meetings Act.

2. The purchase, exchange, lease, or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the Harlingen Economic Development Corporation, Inc. in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.

3. A contract for a prospective gift or donation to the Development Corporation of Harlingen, Inc., if the deliberation in an open meeting would have a detrimental effect on the position of the Development Corporation of Harlingen, Inc. in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.

4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.

5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.


I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Board of Directors of the above named Corporation is a true and correct copy of said notice posted on the bulletin board at City Hall of said City of Harlingen, Texas in a place convenient and readily accessible to the general public at all times and said Notice was posted on Friday, April 24, 2015 at or before 5:00 p.m. and remained so posted for at least 72 hours preceding the time of said meeting.

Raudel Garza, Manager and Chief Executive Officer
Development Corporation of Harlingen, Inc.
Regular Meeting
March 31, 2015

On this 31st day of March 2015 at 5:33 p.m. the Development Corporation of Harlingen, Inc., Board of Directors convened at City Hall, 118 East Tyler, Town Hall, 2nd floor, Harlingen, Texas, 78550. The following board members were present.

Present
Robert B. Dunkin, President
Michael Lamon, Vice President
Lupita Gutierrez-Garza, Treasurer
Dr. Gilbert Leal, Board Member

Absent
Rick Ledesma, Secretary

Staff
Raul Garza, Manager and CEO
Ramiro Aleman, Lyle Garza, and MaryAnn Villarreal

Also present were Commissioner Michael Mezmar, Assistant City Manager Gabe Gonzalez, Assistant Finance Director Sergio Villasana, and Accountant Raul Sanchez.

Call to Order
President Dunkin called the meeting to order; a quorum was established and the following proceedings were held.

Roll Call
President Dunkin announced Mr. Lamon and Ms. Gutierrez-Garza were present. Dr. Leal joined the meeting at 5:35 p.m.

Pledge of Allegiance
President Dunkin led the Pledge of Allegiance.

Citizen Communication
None.

1. Consent Agenda.

The following items are of a routine or administrative nature. The Board has been furnished with background material on each item and/or it has been discussed at a previous meeting. All items will be acted upon by one vote, without being discussed separately, unless separate discussion of any item is requested by a Board Member. Items withdrawn from the Consent Agenda for individual consideration will be heard in their normal sequence after the remainder of the Consent Agenda has been acted upon.

a) Consider and take action to approve the minutes of:
   1) 01.27.15 – Regular Meeting
   2) 02.17.15 – Special Meeting
Motion was made by Mr. Lamon and seconded by Ms. Gutierrez-Garza to approve Consent Agenda #1a). Motion carried unanimously.

b) Consider and take action to approve the Financial Reports of:
   1) January, 2015
   2) February, 2015

Motion was made by Dr. Leal and seconded by Ms. Gutierrez-Garza to approve Consent Agenda #1b). Motion carried unanimously.

The January and February 2015 financials were presented and approved as follows:

**Development Corporation of Harlingen, Inc.**
**Interim Financial Statements**
**For Month Ending January 31, 2015**

**Balance Sheet**

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$4,273,367</td>
</tr>
<tr>
<td>Receivables</td>
<td>$1,515,031</td>
</tr>
<tr>
<td>Prepaid Expense</td>
<td>$0</td>
</tr>
<tr>
<td>Assets (Land, Building &amp; Parking Lot)</td>
<td>$40,886,523</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$46,674,921</td>
</tr>
</tbody>
</table>

| Liabilities & Payables                      | $2,482,027   |
| BPS Land Payable                            | $4,431,205   |
| Loan                                        | $2,615,000   |
| Bonds Payable                               | $29,110,000  |
| Total Liabilities                           | $38,638,232  |

| Designated Reserve                          | $2,000,000   |
| Unencumbered Fund Balance                   | $2,273,366   |
| Non-Cash Fund Balance                       | $3,763,323   |
| Total Fund Balance                          | $8,036,688   |

| Total Liabilities & Fund Balance            | $46,674,921  |

**STATEMENT OF REVENUES AND EXPENDITURES**

<table>
<thead>
<tr>
<th>Category</th>
<th>Current Month</th>
<th>Year to Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Revenues</td>
<td>$516,162</td>
<td>$1,753,520</td>
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<td>Expenditures</td>
<td></td>
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</tr>
<tr>
<td>Operations</td>
<td>$100,440</td>
<td>$292,901</td>
</tr>
<tr>
<td>Contracts</td>
<td>$33,500</td>
<td>$86,040</td>
</tr>
<tr>
<td>Projects</td>
<td>$200,900</td>
<td>$205,850</td>
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<tr>
<td>Total Expenditures</td>
<td>$334,840</td>
<td>$584,791</td>
</tr>
<tr>
<td>Revenues Less Expenditures</td>
<td>$181,322</td>
<td>$1,168,729</td>
</tr>
</tbody>
</table>
Development Corporation of Harlingen, Inc.
Interim Financial Statements
For Month Ending February 28, 2015

*Balance Sheet*

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$2,368,067</td>
</tr>
<tr>
<td>Receivables</td>
<td>$1,357,656</td>
</tr>
<tr>
<td>Prepaid Expense</td>
<td>$0</td>
</tr>
<tr>
<td>Assets (Land, Building &amp; Parking Lot)</td>
<td>$40,886,523</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$44,612,246</td>
</tr>
</tbody>
</table>

*Liabilities & Payables*

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,016,638</td>
<td>BPS Land Payable $4,431,205</td>
</tr>
<tr>
<td>$2,615,000</td>
<td>Loan       $29,110,000</td>
</tr>
<tr>
<td>$37,172,843</td>
<td>Bonds Payable</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$37,172,843</td>
</tr>
</tbody>
</table>

*Designated Reserve* $2,000,000

*Unencumbered Fund Balance* $368,067

*Non-Cash Fund Balance* $5,071,337

*Total Fund Balance* $7,439,403

*Total Liabilities & Fund Balance* $44,612,246

*STATEMENT OF REVENUES AND EXPENDITURES*

<table>
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<tr>
<th>Item</th>
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<th>Year to Date</th>
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<tbody>
<tr>
<td>Total Revenues</td>
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<td>$2,114,036</td>
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<table>
<thead>
<tr>
<th>Expenditures</th>
<th>Current Month</th>
<th>Year to Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operations</td>
<td>$56,698</td>
<td>$349,599</td>
</tr>
<tr>
<td>Contracts</td>
<td>$6,000</td>
<td>$92,040</td>
</tr>
<tr>
<td>Projects</td>
<td>$2,349,105</td>
<td>$2,545,955</td>
</tr>
<tr>
<td>Total Expenditures</td>
<td>$2,402,803</td>
<td>$2,987,594</td>
</tr>
</tbody>
</table>

Revenues Less Expenditures ($2,042,287) ($873,558)

President Dunkin moved to agenda item #3 next.

3. Executive session pursuant to Chapter 551, Subchapter D., V.T.C.A. Government Code (Section 551.072) regarding the purchase, lease or value of real estate, if the deliberation is an open meeting would have a detrimental effect on the position of the Development Corporation of Harlingen Inc. in negotiations with a third person regarding some of the following projects and/or Chapter 551, Subchapter D., V.T.C.A. Government Code (Section 551.087) regarding commercial and financial information from business prospects with which the Board is conducting economic development negotiations and/or to discuss or deliberate financial or other incentives for business prospects known as:

a) Harlingen Venture No. Two, L.P.

b) Project Mountain
c) Project Hawkeye  
d) Project JMA  
e) Project Wilson  
f) Project RTC  
g) Project Toddler

At 5:36 p.m., President Dunkin announced the board would convene into executive session under Government Code (Section 551.072, and Government Code (Section 551.087) to discuss Item No 3.

Motion was made by Dr. Leal and seconded by Ms. Gutierrez-Garza to convene into executive session under Government Code (Section 551.072), and Government Code (551.087). Motion carried unanimously.

(At 6:15 p.m. President Dunkin left the meeting and Mr. Lamon presided in his place. There was a quorum.)

At 6:38 p.m., Mr. Lamon announced the board had completed its executive session under Government Code (Section 551.072), and Government Code (Section 551.087), and declared the meeting open to the public.

4. Consider approval of and take action on the third Amendment to the Agreement between the Development Corporation of Harlingen, Inc. and Harlingen Venture No. Two, L.P.

   No action was taken.

5. Action, if needed, on Project Mountain, as discussed in executive session.

   No action was taken.

6. Consider approval of and take action on an incentive request for Project Hawkeye.

   No action was taken.

7. Action, if needed, on Project Wilson, as discussed in executive session.

   No action was taken.

8. Action, if needed, on Project Toddler, as discussed in executive session.

   No action was taken.

   Mr. Lamon went back to Agenda item #2.

2. Staff reports:

   a) Update on Commercial development activities – Lyle Garza
   b) Update on Industrial development activities – Ramiro Aleman
   c) Executive Director’s report on economic development activities – Raudel Garza
Mr. L. Garza gave an oral report on the commercial development activities and supplied the board with a written report as follows:

MEMORANDUM

TO : Board of Directors
     Harlingen Economic Development Corporation

FROM : Lyle Garza

SUBJECT : Staff Report

DATE : March 31, 2015

CONSTRUCTION
For the month of February, there were 10 new construction permits issued by the City of Harlingen according to the city website. They totaled $1,472,500 in new construction. This number does not include the number of re-issued permits that totaled over $32 million in total cost and had extended past their permit deadline. There is another 15 projects that are either in plan review or ready for pickup.

Around town, projects that you will see going up include the new multi-purpose building at St. Anthony’s Church, the new Cameron County Communications Center (911 Center) on Camelot Drive, and the Bert Ogden Toyota dealership on Tamm Lane and I-2. Of course, you will also see the infrastructure improvements for the new 94-bed behavioral health hospital on Victoria and Hale Drive.

MARKETING and BUSINESS ATTRACTION
During the last month, we met with representatives from MPC Studios, RG Vision Magazine, ED Suite, Digital AIM Media, and Texas Wide Open For Business to discuss our website, marketing and social media as a way to promote our community more effectively. Our city will be featured in an upcoming edition of VIVA Texas Magazine. It has a circulation of 10,000 and is distributed in Monterrey, Tampico, and Northern Mexico to a select group of business owners and travelers. Staff also worked on the Annual Report and a 5-minute video that is available on our website for your viewing. Local business managers Regina Almond with Jones Moving and Storage and Bill Fray with Cardene Industries helped us with some dialogue.

COMMERCIAL DEVELOPMENT
Last month we mentioned that there was significant interest from national restaurants that would like to relocate to Harlingen. We have assisted site selectors and brokers by providing demographics from our city. Staff also had a number of site visits with brokers, site selectors and owners for a variety of businesses including two call centers, a health service provider, and a construction equipment sales provider.

Existing Industry Visits
Staff conducted commercial retention visits to a number of existing businesses including Vicky Roy Home Health Care, Chick Fil-A restaurant, Forever 21 and the Valle Vista Mall. They all expressed steady growth and a promising year financially. We discussed issues such as employment, growth patterns, competition and marketing with them. (side note: Vicky Roy employs 975 health professionals)
Mr. R. Aleman gave an oral report on the industrial development activities and supplied the board with a written report as follows:

**MEMORANDUM**

**TO** : Board of Directors  
Haringen Economic Development Corporation

**FROM** : Ramiro Aleman

**SUBJECT** : Staff Report

**DATE** : March 27, 2015

**Cameron County Logistics Alliance**  
Staff attended an event with the Economic Corridor of Northern Mexico in Mazatlán, Sinaloa, Mexico, with representatives from the Port of Brownsville, San Benito EDC and Los Indios EDC. The Economic Corridor consists of 18 cities and 8 states working together to promote the advantages of utilizing the Mazatlán to Matamoros Superhighway. The group promoted the Los Indios Bridge for international crossings and the region as the best multimodal transportation option.

**Site Certification**  
Staff completed work on the 3rd phase of the application to McCallum Sweeny. AEP is sponsoring the certification process. Only two sites in Texas made it to the 3rd phase and Harlingen is one. Staff completed a punch list of items. The only pending item is an acceptable Master Development Plan. Staff is working with VIA and their consultant RS&H to complete the final task. Project is on track to be completed well before the April deadline.

**Industrial Recruitment Activities**  
Developed proposal for a state lead out of three that were sent to us. Met with several companies interested in opening a manufacturing business in Harlingen.

**Industrial Retention Activities**  
Staff met several local companies in the manufacturing and warehousing and distribution industries. Attended the trade show, HousTex, as an invited guest of ULA. Also, ULA is currently hiring 18 assemblers.

**Haringen Manufacturer’s Association**  
HMA held its monthly meeting at TSTC’s Industrial Systems Technology lab. They made a presentation on the labs capabilities and asked members to consider being part of their advisory committee in order to assist TSTC in developing programs to fit current industry needs. A total of nine new and renewed yearly memberships were received during the month.
Harlingen Industrial Foundation
The board Chair presented a check to Jay Peterson, President of Mountain Glacier a $5,000 forgivable loan to purchase Valley Bottle Water Company, located in the Harlingen Industrial Park, upgrade the facility and add additional equipment to allow for the manufacture of bottled water. The company will retain 5 jobs and create 2 additional jobs within 2 years. The HEDC sent out a press release that was picked up by the Valley Morning Star.

Mr. R. Garza mentioned the RSTEC campaign to market at a local level vs. national level as an image campaign. There is a proposal for a contest being considered where by you can submit a short clip, video of the valley to capture different cities in each county, Cameron, Hidalgo, Starr and Willacy, and show pride where you live. The contest is still in the works and the prize may be equipment for example cameras and laptops for schools.

Mr. R. Garza spoke about BiNED and the 300K grant received by United Brownsville and their efforts. The grant is for a study on supply chains for Cameron County and Matamoros. We are working to include Hidalgo County and Reynosa in the mix for a better study. This organization is in the process of being set up as a nonprofit and determining the type. He talked about the MSAs and the possibility of trying for an International MSA that would encompass 3.50 million people. It’s in the early stages of planning.

Mr. R. Garza talked about one MPO vs three MPOs and mentioned that County Judge Pete Sepulveda is taking the lead in efforts to combine the MPOs. Mr. R. Garza spoke that there will be lots of lobbying necessary.

Mr. R. Garza supplied the board with list of legislative bills that are being proposed in Austin and TEDC’s position on bills that can affect economic development.

There being no further business to discuss, motion was made by Ms. Gutierrez-Garza and seconded by Dr. Leal to adjourn the meeting at 7:02 p.m.

Development Corporation of Harlingen, Inc.

Mr. Michael Lamon, Vice President

ATTEST:

Raudel Garza, Manager and CEO
Development Corporation
Executive Summary

I. Agenda Item: Consider and take action to approve Financial Reports for period Ending March 31, 2015.

II. Brief Overview:

Reviewing the Balance Sheet (PAGE 1), an analysis of the fund balance indicates a designated reserve of $2,000,000, an unencumbered Fund Balance of $656,101 and a non cash Fund Balance of $1,761,857. Total assets are shown at $41,629,856 Liabilities are reported at $37,211,898. The amount reported under cash, which represents NOW Accounts, earned 0.010% interest during the month on the collected balance. From the Statement of Revenues, Expenditures, and Changes in Fund Balance (PAGE 2), revenues are reported at $2,492,780 and total expenditures (Page 3) at $3,097,700 generating expenditures over revenues in the amount of $604,920.

Development Corp. Sales tax receipts received from Texas State Comptrollers for the month of March was $303,949 a decrease of $21,126 or -6.50% (Page 4). In the month of March Brownsville experienced a -2.24% decrease and McAllen a 0.40% increase from the prior year. During the month $1,799 was paid on the Bales Mold Service, Inc. Note, $1,128 was paid on the Dollar Save Energy Note.

III. Budget
Item Budgeted____Yes____No____X____N/A. If yes, fund (s) & Amount. If no, Sources of funding, amount requested & funds remaining.

IV. Finance Director Comments: _____Approved_____Disapproved________None

VI. Staff Recommendation:
Staff recommends approval of financial reports as presented.

NAME: ELVIA TREVINOS
TITLE: Finance Director

DEPARTMENT: Finance
DEVELOPMENT CORPORATION OF HARLINGEN, INC.

Interim Financial Statements

For Month Ending March 31, 2015
## Balances Sheet

<table>
<thead>
<tr>
<th>Assets</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$2,656,101</td>
<td></td>
</tr>
<tr>
<td>Receivables-Sales Tax</td>
<td>$303,949</td>
<td></td>
</tr>
<tr>
<td>Receivables-Other &amp; TIFRZ No. 3</td>
<td>$716,656</td>
<td></td>
</tr>
<tr>
<td>Receivables-Loans</td>
<td>$352,710</td>
<td></td>
</tr>
<tr>
<td>Prepaid Expense</td>
<td>$4,000</td>
<td></td>
</tr>
<tr>
<td>Assets(Land, Bldg &amp; improvements)-Deprec</td>
<td>$37,596,440</td>
<td></td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$41,629,856</strong></td>
<td></td>
</tr>
</tbody>
</table>

## Liabilities and Fund Balance

| Liabilities & Payables                     | $56,567 |         |
| Deferred Revenues-Loans                    | $352,710 |         |
| Deferred Revenues-TIFRZ No. 3              | $686,416 |         |
| BPS Land Payable                          | $4,431,206 |         |
| Loan                                       | $2,515,000 |         |
| Bonds Payable                              | $29,110,000 |         |
| **Total Liabilities**                      | **$37,211,898** |         |

## Fund Balance

| Designated Reserve                         | $2,000,000 |         |
| Unencumbered Fund Balance                  | $656,101 |         |
| **Non-Cash Fund Balance**                  | **$1,761,857** |         |
| **Total Fund Balance**                     | **$4,417,958** |         |

| **Total Liabilities & Fund Balance**       | **$41,629,856** |         |

## Statement of Revenues and Expenditures

<table>
<thead>
<tr>
<th>Revenues</th>
<th>Current Month</th>
<th>Year to Date</th>
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</thead>
<tbody>
<tr>
<td>Sales Tax</td>
<td>$300,865</td>
<td>$2,026,574</td>
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<tr>
<td>BPS Sales Tax-380-City &amp; EDC</td>
<td>$22,273</td>
<td>$131,179</td>
</tr>
<tr>
<td>BPS Rental</td>
<td>$49,568</td>
<td>$297,473</td>
</tr>
<tr>
<td>Miscellaneous Revenue</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Other</strong></td>
<td>$6,238</td>
<td>$37,563</td>
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<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>$378,744</strong></td>
<td><strong>$2,492,780</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenditures</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Operations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salaries &amp; Employee Benefits</td>
<td>$33,771</td>
<td>$198,756</td>
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<tr>
<td>City Reimbursement</td>
<td>$4,833</td>
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<tr>
<td>Professional Services</td>
<td>$4,511</td>
<td>$22,026</td>
</tr>
<tr>
<td>Services &amp; Charges</td>
<td>$9,876</td>
<td>$14,778</td>
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<tr>
<td>Marketing</td>
<td>$11,977</td>
<td>$61,717</td>
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<tr>
<td><strong>Other</strong></td>
<td>$15,935</td>
<td>$104,227</td>
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<tr>
<td><strong>Total Operations</strong></td>
<td><strong>$80,905</strong></td>
<td><strong>$430,504</strong></td>
</tr>
</tbody>
</table>

| Contracts                                  |               |             |
| Regional EDC-TIPA                          | $0            | $20,040      |
| I-69 Alliance                              | $0            | $0           |
| **Other**                                  | **$28,000**   | **$100,000** |
| **Total Contracts**                        | **$28,000**   | **$120,040** |

| Projects                                   |               |             |
| Bert Ogden Motors                          | $0            | $200,000     |
| Qualfon Data Services Group                | $0            | $0           |
| Strategic Behavioral Health, LLC           | $0            | $0           |
| Space Explora. Technologies                | $0            | $0           |
| BPS Construction Other                     | $1,200        | $5,240       |
| BPS Bond Payment                           | $0            | $1,901,147   |
| Loan Debt Service-$4M                      | $0            | $438,268     |
| **Other**                                  | $0            | $2,500       |
| **Total Projects**                         | **$1,200**    | **$2,547,155**|

| **Total Expenditures**                     | **$110,105**  | **$3,097,700**|
| Revenues Less Expenditures                 | **$268,639**  | **($604,920)**|
Greetings from The University Center @ Harlingen.

As we begin to move forward with the planning for Academic Year 2015-2016, our university partners have begun proposals for the opportunity to add new programs to their listings to be offered starting in 2015-2016.

As part of the Memorandum of Understanding and Funding Agreement between the South Texas Educational Partnership and the Harlingen Economic development Corporation, Section 5.2.1-Responsibility for Degrees, "All offering of degrees at the University Center must be approved by the Governing Council, the THECB, and HEDC where required prior to their offering at the University Center...", we will also be needing review by your office.

Attached you will find three proposals that are being brought forward by Wayland Baptist University. They are:

- Bachelor of Applied Science, Computer Science
- Bachelor of Applied Science in Banking and Finance
- Master of Business Administration

They will be forwarded along to the university partners for review as well.

Please review each of the proposals, and if you have any questions, please let me know. If they could be returned, signed by April 7, 2015, I would greatly appreciate it.

Thank you for your time.

With Regards,

L. Yvette Garza-Garcia, MPPM
Director, University Center @ Harlingen
University Center Governing Council  
Proposal Outline

Completion Date: 

<table>
<thead>
<tr>
<th>Proposing Institution:</th>
<th>HEDC Audit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Institution Name: Wayland Baptist University – San Antonio, TX</td>
<td>Name:</td>
</tr>
<tr>
<td>Representatives: Dr. James Antenen, Dr. Ben Craver</td>
<td>Date:</td>
</tr>
<tr>
<td><strong>Part 1: Program Information:</strong></td>
<td>Acceptable: Y N</td>
</tr>
<tr>
<td>Program Name: <strong>Bachelor of Applied Science degree majoring in Computer Science</strong></td>
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<tr>
<td>Undergraduate <strong>X</strong></td>
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<tr>
<td>Graduate ___</td>
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<tr>
<td>SACS approved for proposing institution <strong>X</strong></td>
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<tr>
<td>Not on the low performing list <strong>X</strong></td>
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<tr>
<th>Part 2: Justification</th>
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<tbody>
<tr>
<td>Regional Market: The Bureau of Labor Statistics (BLS) indicates that employment of computer and information research scientists is expected to grow by 19 percent from 2010 to 2020. Computer scientists will be needed to develop the software that controls increasingly complicated electronics. These electronic components, called embedded systems, are in many products, from cars to machines that are used for performing some healthcare procedures remotely.</td>
<td></td>
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<tr>
<td>A growing emphasis on cyber security also should lead to new jobs, as computer scientists will be needed to identify innovative ways to prevent attacks or track hackers. In addition, growth will be driven by an increase in cloud computing systems, which allow users to store files, get software, and use other information technology (IT) services over the Internet. Computer scientists will be needed to design the infrastructure to enable widespread adoption of cloud computing.</td>
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<tr>
<td>The BLS identifies a number of occupational categories that will be served by WBU’s computer science program. These include: computer and information research scientists, computer systems analysts, network and computer systems administrators, computer hardware engineers, computer support specialists, software developers, web developers, computer programmers, computer and information systems managers, database administrators and information security analysts, and computer network architects.</td>
<td></td>
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<tr>
<td>In almost every category, at least a bachelor’s degree is required along with some experience in the field.</td>
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</table>
Other Information: A list of courses for the BAS degree with a major in Computer Science at Wayland Baptist University is as follows:

The Bachelor of Applied Science (BAS) degree is a minimum 124-semester hour program. A minimum of 36 semester hours must be in upper-level (junior/senior level) credit. Major fields of study included in the degree have specific upper-level requirements.

The BAS in Computer Science major an individualized program designed to enable the student with previous vocational/technical training and/or work experience to apply training toward an accredited baccalaureate degree. Wayland accepts courses from a wide variety of sources including Community College of the Air Force, technical and vocational schools, computer schools, and business colleges, which are regionally accredited. Nationally accredited schools must meet Wayland’s criteria to be considered.

Students majoring in Computer Science must complete 39 hours, of which 21 are for upper-level credit. This degree is designed for practitioners, combining a core of computer science courses with the BAS core and professional experience. The 39 hour major includes 33 hours of specialized courses in computer science; 6 hours of coursework in written communication and ethics; 12 hours of experiential professional development; and 24 hours in professional development.

CORE COURSES:
- CSCI 1311 - Programming Principles I 3 hrs
- CSCI 1312 - Programming Principles II 3 hrs
- CSCI 2313 - Data Structures 3 hrs
- CSCI 2350 - Computer Organization and Assembly Language Programming 3 hrs
- CSCI 2365 - Object-Oriented Programming 3 hrs
- CSCI 3361 - Concepts of Programming Languages 3 hrs
- CSCI 3364 - Design and Analysis of Algorithms 3 hrs
- CSCI 3365 - Software Engineering I 3 hrs
- CSCI 3375 - Computer Architecture 3 hrs
- CSCI 4352 - Operating Systems 3 hrs
- CSCI 4354 - Concepts of Database Systems 3 hrs

PROFESSIONAL DEVELOPMENT COURSES:
- MATH 1305 - Trigonometry 3 hrs
- MATH 2306 - Calculus I 3 hrs
- MATH 2307 - Calculus II 3 hrs
- MATH 3307 - Mathematical Reasoning and Proof 3 hrs
- Elective in CSCI or MISM 9 hrs
- Electives 3 hrs
**Proposing Institution:**

Institution Name: Wayland Baptist University – San Antonio, TX  
Representatives: Dr. James Antenen, Dr. Ben Craver

**Part 1: Program Information:**

Program Name: Bachelor of Applied Science degree in Banking and Finance

Undergraduate _X_  
Graduate ___

SACS approved for proposing institution _X_  
Not on the low performing list _X_

**Part 2: Justification**

Regional Market: The Bureau of Labor Statistics (BLS) identifies 19 occupational categories that would be served by the proposed BAS-Banking and Finance, some of which would require additional training in the specialization. The ones more germane to the proposed degree are specific business and financial occupations which include: bank tellers and loan officers, financial managers, financial analysts, securities, commodities, and financial services sales agents, and financial examiners. While each position varies in terms of occupational outlook, employment among financial examiners, financial managers, and loan officers is projected to grow around 6 to 9 percent from 2012 to 2022; employment of securities, commodities, and financial services sales agents is projected to grow 11 percent during the same timeframe; while those desiring to become financial analysts have a greater chance of being hired as job projections are anticipated to grow 16 percent from 2012 to 2022.

Salaries, like job growth rates, vary greatly in the banking industry and are contingent upon a particular position. According to the BLS, financial analysts made an average of $76,950 annually; financial examiners could expect $75,800 annually; loan officers made an average of $59,820; and personal financial advisors were estimated at an average of $67,520 per year, all according to a 2012 base. Many bank employees are also offered compensation packages which include equity sharing and performance-based pay.

Student demand: Bachelor of Applied Science degree in degree in Banking and Finance will be available to all students in the Rio Grande
Part 4: Timeline:

Program start date: Study in the program could begin at any point in 2015; however, the official launch of the program will be begin with the fall term 2015.

Program frequency: Wayland offers four terms annually and the classes meet for eleven weeks in a four-hour and ten minute evening format. Classes in the BAS with a major in banking and finance will be offered in a four-term rotation.

Degree plan provided: Yes

Other Information: A list of courses for the BAS degree with a major in banking and finance at Wayland Baptist University is as follows:

The Bachelor of Applied Science (BAS) degree is a minimum 124-semester hour program. A minimum of 36 semester hours must be in upper-level (junior/senior level) credit. Major fields of study included in the degree have specific upper-level requirements.

The BAS with a major in banking and finance is an individualized program designed to enable the student with previous vocational/technical training and/or work experience to apply training toward an accredited baccalaureate degree. Wayland accepts courses from a wide variety of sources including Community College of the Air Force, technical and vocational schools, computer schools, and business colleges, which are regionally accredited. Nationally accredited schools must meet Wayland’s criteria to be considered.

A banking and finance major has 36 semester hours of core courses plus 24 semester hours of professional development courses:

MAJOR COURSE OFFERINGS:
Required Core Banking and Finance Courses (36 semester hours):
- ACCT 3307 – Financial Accounting 3 hrs
- ACCT 3308 – Managerial Accounting 3 hrs
- BUAD 3318 – Business Law 3 hrs
- BUAD 4334 – Business Ethics 3 hrs
- ECON 3343 – International Economics 3 hrs
- ECON 4346 – Survey of Economics 3 hrs
- FINA 3309 – Financial Management 3 hrs
- FINA 3315 – Personal Financial Planning 3 hrs
- FINA 3328 – Money, Banking, and Financial Markets 3 hrs
- FINA 3341 – Investments 3 hrs
- FINA 4328 – International Finance 3 hrs
- RSWR 3345 – Research Writing Methods 3 hrs
University Center Governing Council  
Proposal Outline

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<td>Graduate X</td>
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<td>Regional Market: According to the U.S. Department of Labor, between 2012 and 2022, the number of jobs in occupations requiring a master’s degree for entry is projected to grow by 18.4 percent, faster than the growth rate of any other educational category. The Wayland Baptist University Master of Business Administration degree is designed for individuals who are currently in executive and/or management positions and prepares them for the challenges of doing business in the 21st century. The degree focuses on developing leadership, communications, and interpersonal skills, and the freedom to accomplish tasks, set goals, and develop relationships necessary for professional development. The degree will be available to all students in the Rio Grande Valley desiring to gain the knowledge, skills, and tools essential in leading organizations through complex and intricate changes by continual transformation of their organizations, by developing and improving people and processes, and by implementing strategic initiatives designed to maintain a competitive advantage.</td>
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Student demand: The Bureau of Labor Statistics (BLS) notes that employees who have earned a masters’ degree have a comparably low unemployment rate (3.4%) with median weekly earnings of $1,329.00 compared to unemployment rates of 4.0% and median weekly earnings of $1,108.00 for employees with only a bachelor’s degree. The median salary for first-line supervisors and office managers is $57,740. However, for general and operations managers the median salary stands at $128,480 per year. Top executives can expect to earn an average of $171,610 per year. The demand for these kinds of jobs is expected to grow from 7.2% - 12.5% through 2020.

| Careers: Executives are found in practically every kind of work. Executives determine and formulate policies and provide overall | |
|---------------------------------------------------------------| |
**Other Information:** A list of the core courses for the Master of Business Administration degree at Wayland Baptist University is as follows:

Core Courses for the MBA degree include:
- BUAD 5300 - Foundations of Management Theory and Practice 3 hrs
- BUAD 5301 - Foundations of Accounting Theory and Practice 3 hrs
- BUAD 5302 - Foundations of Economic and Finance Theory and Practice 3 hrs
- ACCT 5301 - Managerial Accounting 3 hrs
- BUAD 5304 - Ethics 3 hrs
- BUAD 5355 - Strategic Management for the MBA 3 hrs
- MGMT 5320 - Research Methods 3 hrs
- ECON 5310 - Managerial Economics 3 hrs
- FINA 5303 - Managerial Finance 3 hrs
- MGMT 5305 - Organizational Theory 3 hrs
- MISM 5306 - Management of Information Systems 3 hrs
- MKTG 5302 - Marketing Analysis 3 hrs

Three hours from:
- BUAD 5304 - Ethics 3 hrs
- HLAB 5330 - Health Care Ethical Considerations 3 hrs (Health Care specialization only)

Three hours from:
- BUAD 5315 - Legal Environment 3 hrs
- HLAB 5337 - Health Care Law 3 hrs

Students selecting an *area of specialization* will take a minimum of nine semester hours.

For example, the Project Management Specialization* requires the following courses:
- MGMT 5340 - Fundamentals of Project Management 3 hrs
- MGMT 5341 - Managing Complex Projects 3 hrs
- MISM 5329 - Information Systems Project Management 3 hrs

While students selecting the Management Information Systems Specialization* will choose from:
- MISM 5316 - Selected Topics in Management of Information Systems 3 hrs
- MISM 5329 - Information Systems Project Management 3 hrs
- MISM 5330 - Webmastering 3 hrs
- MISM 5331 - Advanced Microcomputer Applications 3 hrs
- MISM 5340 - Visual Communication 3 hrs
- MISM 5341 - Advanced Computer Networking and Data Management 3 hrs

*BUAD 5360 - Practicum/Internship 3 hrs (may be substituted for one specialization course)
Wayland Baptist University is affiliated with the Baptist General Convention of Texas. Wayland Baptist University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award degrees at the associate, baccalaureate, and master's levels. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call (404) 679-4500 in order to (1) learn about the accreditation status of the institution, (2) file a third party comment at the time of the institution’s decennial review, or (3) file a complaint against the institution for alleged non-compliance with a standard or requirement. Normal inquiries about the institution, such as admission requirements, financial aid, educational programs, etc., should be addressed directly to the institution and not to the Commission’s office. The university is an accredited institutional member of the National Association of Schools of Music. The university is also accredited by the Texas Education Agency for teacher certification and for veterans training, the National League for Nursing Accrediting Commission, and the Texas Board of Nursing.

Wayland Baptist University
1900 W. 7th
Plainview, TX 79072
806-201-1000
**DEVELOPMENT CORPORATION OF HARLINGEN, INC.**
**AGENDA ITEM**
**EXECUTIVE SUMMARY**

**Meeting Date:** April 28, 2015

**Agenda Item:**
Discussion and take action on Alliance for I-69 Texas membership.

**Prepared By (Print Name):** Raudel Garza  
**Title:** Manager & Chief Executive Officer  
**Signature:**

**Brief Summary:**
Over many years HEDC has contributed dues to the Alliance for I-69 Texas organization. Dues have recently increased by over $1,100 over the last two years. Alan Johnson, with the Port of Harlingen, serves on the Board of Directors of the Alliance.

Dues are paid through the Valley Partnership and an invoice is attached.

**Funding (if applicable):**
Are funds specifically designated in the current budget for the full amount for this purpose?  
*If no, specify source of funding and amount requested:*
HEDC budgeted $8,500 for dues this fiscal year.

**Finance Director’s approval:**  
Yes ☐  No ☒  N/A ☐

**Staff Recommendation:**
If Board wishes to continue to participate, funds can be reallocated from other items to pay for the slight increase in dues above budgeted amount. Board may desire to ask Harlingen’s representative to provide the Board with reports on a regular basis.

**Staff Member:** Raudel Garza  
**Title:** CEO  
**Signature:**

**Comments:**

North American Industry Classification System (NAICS) Code:

**HEDC Attorney’s approval:**  
Yes ☐  No ☐  N/A ☐
Rio Grande Valley Partnership  
P.O. Box 1499  
Weslaco, TX 78599

<table>
<thead>
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<th>P.O. No.</th>
<th>Invoice #</th>
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<tr>
<td>3/31/2015</td>
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<td>MTF1505</td>
</tr>
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**Bill To**  
Harlingen EDC  
Attn: Raudel Garza  
2424 Boxwood St., Ste. 125  
Harlingen, TX 78552

**Terms**  
Net 30

<table>
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<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
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<tr>
<td>2015 I-69 Annual Dues</td>
<td>8,620.00</td>
</tr>
</tbody>
</table>

The Rio Grande Valley Chamber of Commerce, Inc. is a recognized 501(c)(6) organization. Payment of membership dues is deductible for most chamber members as an ordinary and necessary business expense. Contributions or gifts to the chamber are not deductible as charitable contributions for federal income tax purposes.

**Total** $8,620.00

*Please make checks payable to Rio Grande Valley Partnership.  
If you have any questions concerning this invoice, please call Sandra De Los Santos at (956) 968-3141.*
Alliance for I-69 Texas
2015 Interstate Highway Progress Report

I-69 Now A Reality in Nine Counties
- Interstate 69 in Texas is being developed as a series of incremental upgrades to existing highways - US 59, US 77, US 281 and US 84. Efforts are underway to make SH 44 a system connector in South Texas.
- 188 miles of the Interstate 69 system route in Texas have now been designated as part of the national Interstate Highway System and signed with red, white and blue interstate shields. The following segments have been designated:
  - 7.8 Miles (US 77/I-69E) - Nueces County (1.6 miles awaiting final FHWA approval)
  - 35 Miles (US 59/I-69) - Harris and Montgomery Counties
  - 28 Miles (US 59/I-69) - Harris and Fort Bend Counties
  - 3.5 Miles (US 59/I-369) - Texarkana south from I-30
  - 53.3 Miles (US 77/I-69E) - Raymondville to Rio Grande
  - 46.8 Miles (US 83/I-2 connector) - Harlingen to Palmview
  - 18 Miles (US 281/I-69C) - Edinburg to Pharr, Hidalgo County (4.5 miles awaiting final FHWA approval)
  - 1.4 Miles (US 59/I-69W) - Laredo, Webb County

More Interstate 69 On The Way
Additional miles of the I-69 route are already at or near interstate highway standard and the Alliance for I-69 Texas has urged that they be considered for addition to the Interstate Highway System. This includes 113.3 miles of US 59 between Loop 610 North and Loop 610 West in Houston which are under federal review and will receive interstate designation soon.

$1.18 Billion in Funded Projects
In the past few years TxDOT has dedicated a total of more than $1.18 billion to the I-69 projects funding program. Some of these projects are in environmental review while others are under construction or were recently completed. Others will be let to construction within a few years. More than a dozen upgrade projects are currently underway along the I-69 route. Many of these projects are focused on providing safety upgrades including elimination of busy crossovers and intersections.

The Alliance for I-69 Texas
Established in 1994, the Alliance for I-69 Texas has consistently been successful in advocating to advance the development of I-69 on a system route that stretches from Texarkana on the north to Houston and then south to Victoria, Corpus Christi and international border crossings in Cameron, Hidalgo and Webb Counties. The Alliance is a non-profit made up of local governments, economic development groups, port authorities and private sector associate members. More than one-third of the Texas population lives in the 35 counties along the I-69 route.

Congress established I-69 as a high priority corridor in 1991 and it remains a federal priority. Local and state support for I-69 development is at an all-time high as the pace of tangible progress quickens. Milestone federal legislation supported by the Alliance and passed in 2012 removed a requirement that completed highway segments must be connected to an existing interstate highway before they could be added to the Interstate Highway System. Initiatives supported by the Alliance have facilitated the development of I-69 through Prop. 12 and Prop. 14 bonds, Transportation Reinvestment Zones, expedited environmental review processes, Prop. 1 passed in 2014 and a grassroots process for helping TxDOT set upgrade project priorities.
I-69 Alliance State and Federal Work Program for 2015

In 2014 the Alliance for I-69 Texas joined other Texas transportation advocates in building support for the Prop 1 which will provide an estimated $1.7 billion per year for highways starting in 2015. This new funding will make up about a quarter of the coming shortfall in the State Highway Fund due to declining buying power of existing revenue sources dedicated to highways and the end of borrowing programs that have sustained construction for a decade. Significant additional funding for highways will be needed.

**Alliance 2015 State Objectives:**

1. Ensure that I-69 projects remain a high priority for the Texas Transportation Commission and TxDOT leadership.
2. Work with the TxDOT planners, the I-69 Corridor Advisory Committee and I-69 Segment Committees to implement citizen planning priorities.
3. Work with the District Engineers to avoid roadblocks or delays to completion of I-69 projects that have received funding.
4. Work with TxDOT Director of Planning and District Offices to identify priority projects that are NOT funded and get them construction ready to go when TxDOT gains additional funding.
5. Work with transportation allies such as the Transportation Advocates of Texas (TATx) to develop statewide support for passage of new sustainable transportation funding in the 2015 legislative session.

6. Monitor the work of the standing legislative transportation committees and assist lawmakers by showing Alliance support for initiatives that will contribute to I-69 development.
7. Support Alliance members as they work with local governments, TxDOT and private sector firms to plan, finance and construct projects along the I-69 system routes.

**FEDERAL ADVOCACY**

The Alliance has been actively working to advance I-69 at the federal level for two decades. The Alliance was instrumental in helping organize an eight-state Interstate 69 Congressional Caucus. Local leaders from five states along the I-69 corridor participated in an I-69 DC Fly-In in April.

**Alliance 2015 Federal Objectives:**

1. Work with members of the Texas congressional delegation and House and Senate transportation policy committees to gain approval for a new highway reauthorization bill that includes increased and sustainable funding.
2. Engage, energize and equip Texas' Congressional delegation to strongly advocate for I-69 in Congress.
3. Work to expand the I-69 Congressional Caucus to inform the members of Congress of the value of I-69 and the project's funding and policy.
4. Continue to work to encourage USDOT and the Congress to include I-69 in National Freight Network and Projects of National and Regional Significance designations and funding.
5. Work in coordination with TxDOT to protect issues of priority for the Alliance and protect policy gains achieved in MAP-21 extension including funding flexibility and the National Freight Program. It should seek to expand funding in passage of a 4 or 6 year bill.
6. Seek to include three new provisions in federal legislation:
   - Designation of SH 44 from Freer to Corpus Christi as future I-69;
   - Amendment allowing flexibility in interstate designations in rural areas;
   - Amendment to allow transition time for weight restrictions on highway upgrades to interstate and grandfather clauses where applicable.
7. Work with TxDOT, AASHTO and FHWA to expand mileage eligible for I-69 designation.

---

**Alliance for I-69 Texas Board Members - 2015**

**NORTHEAST**
- James Carlow, County Judge, Bowie County
- Charles Thomas,* Carthage Economic Improvement Corp.
- Hugh Taylor, County Judge, Harrison County
- Ed Smith, Mayor of Marshall
- David Anderson, Former County Judge, Parola County
- Linda Ryan Thomas, Chair, NET RMA

**EAST**
- Wes Suter,* County Judge, Angelina County
- Mike Perry, County Judge, Nacogdoches County
- Sydney Brown Murphy, County Judge, Polk County
- Jim Jeffers, Nacogdoches City Manager
- Allison Harbison, County Judge, Shelby County
- Thad Chambers, City of Lufkin Economic Development

**NORTH CENTRAL**
- Janiece Lomoria,* Chairman, Port of Houston Authority
- Annie Parker, Mayor of Houston
- Jay Knight, County Judge, Liberty County
- Doug Pitcock, Williams Brothers Construction Co.
- Bob Harvey, President & CEO, Greater Houston Partnership

**CENTRAL**
- Billie Jones,* Wharton Chamber of Commerce
- Marvin Hubal, Mayor of East Bernard
- Domingo Montalvo, Mayor of Wharton
- Vincent Morales, Mayor of Rosenberg
- David Schnieder, Wharton Economic Development Council
- Jeff Wiley, Greater Fort Bend Economic Development Council
- Loyd Neal,* County Judge, Nueces County
- Judy Hawley,* Chairman, Port of Corpus Christi Authority
- Terry Simpson, County Judge, San Patricio County
- Nelda Martinez, Mayor of Corpus Christi
- Rudy Madrid, County Judge, Kleberg County
- Representative, Corpus Christi MPO

**Coastal Bend**
- David Garza,* County Commissioner, Cameron County
- Alliance Secretary/Treasurer
- Julian Alvarez,* CEO, Rio Grande Valley Partnership
- Alan Johnson, Chairman, Port of Harlingen Authority
- Ramon Garcia, County Judge, Hidalgo County
- Aurelio Guerra, County Judge, Willacy County
- Alex Meade, Mission Economic Development Corp.
- Ixta Garcia, City of McAllen
- Sergio Contreras, City of Pharr
- WEST SPUR – SOUTH TEXAS
- Gerry Schwebel,* International Bank of Commerce, Laredo
- Tano Tijerina, County Judge, Webb County
- Pat Callion, County Judge, Goliad County
- Pete Saenz, Mayor of Laredo
- David Silva, County Judge, Bee County
- Jennifer Staszy, Port of Victoria
- Regional Mobility Authorities
- Pete Sepulveda, Executive Director, Cameron County RMA
- Pilar Rodriguez, Executive Director, Hidalgo County RMA
- **Ex-Officio Members**
- Louis Bronaugh, Helen Walker
- Robert Eckels, John Thompson (Former Alliance Board Chair)
- Michael Behrens, Aramadae Samz (Former TxDOT Executive Directors)

* Executive Committee Member

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For Additional Alliance Information Contact: Jennifer Shepard, Alliance Executive Director - (703) 580-4416; Jennifer@gshepard.com

February 2015
» 2015 Board of Directors

The Alliance for I-69 Texas is led by a board of directors made up of local elected officials and community representatives from along the interregional route following US 59, US 77, US 281, Loop 20, SH 44 and I-2. The Alliance is dedicated to upgrading these highways as part of the national Interstate Highway System.

NORTHEAST
- James Carlyon, Bowie County Judge
- Alliance 3rd Vice Chair
- Charles Thomas, Carthage Economic Development Corp.
- Alliance Executive Committee Member
- Ed Smith, Mayor, City of Marshall
- Hugh Taylor, County Judge, Harrison County
- David Anderson, County Judge, Panola County
- Linda Ryan Thomas, Chair, North East Texas RMA

EAST
- Wes Suitner, County Judge, Angelina County
- Alliance Executive Committee Member
- Sydney Brown Murphy, County Judge, Polk County
- Mike Perry, County Judge, Nacogdoches County
- Jim Jeffers, City Manager, City of Nacogdoches
- Brad Browder, Director, Economic Development, City of Lufkin
- Allison Harrison, County Judge, Shelby County

NORTH CENTRAL
- Janiece Longoria, Chairman, Port of Houston Authority
- Alliance Executive Committee Member
- Annise Parker, Mayor of Houston
- Jay Knight, County Judge, Liberty County
- Bob Harvey, CEO, Greater Houston Partnership
- Doug Pitcock, Williams Brothers Construction Co.

CENTRAL
- Billie Jones, Wharton Chamber of Commerce
- Alliance Executive Committee Member
- Domingo Montalvo, Mayor, City of Wharton
- Marvin Holub, Mayor, City of East Bernard
- Vincent Morales, Mayor, City of Rosenberg
- David Schroeder, Wharton Economic Development Council
- Jeff Wiley, Greater Fort Bend Economic Development Council

SOUTH TEXAS - WEST
- Gerry Schwab, International Bank of Commerce, Laredo
- Alliance Executive Committee Member
- Tano Tijerina, County Judge, Webb County
- Pat Calhoun, County Judge, Goliad County
- Pete Saenz, Mayor, City of Laredo
- David Silva, County Judge, Bee County
- Jennifer Stasney, Port of Victoria

COASTAL BEND
- Loyd Neal, County Judge, Nueces County
- Alliance Board Chairman

» Alliance Board of Directors

» Alliance Partners
Judy Hawley, Chairman, Port of Corpus Christi Authority
Alliance 2nd Vice Chair
Terry Simpson, County Judge, San Patricio County
Nelida Martinez, Mayor, City of Corpus Christi
Rudy Madrid, County Judge, Kleberg County
Tom Niskala, Corpus Christi MPO & Chamber of Commerce

SOUTH TEXAS - EAST
David Garza, County Commissioner, Cameron County
Alliance Secretary-Treasurer, Executive Committee Member
Julian Alvarez, President & CEO, Rio Grande Valley Partnership
Alliance Executive Committee Member
Alan Johnson, Chairman, Port of Harlingen Authority
Ramon Garcia, County Judge, Hidalgo County
Aurelio Guerra, County Judge, Willacy County
Tecio Garcia, City of McAllen
Alex Meade, Mission Economic Development Corp.
Sergio Contreras, City of Pharr

REGIONAL MOBILITY AUTHORITIES
Pete Sepulveda, Executive Director, Cameron County RMA
Pilar Rodriguez, Executive Director, Hidalgo County RMA

EX-OFFICIO MEMBERS OF THE BOARD
Louis Bronaugh, former Mayor of Lufkin and Alliance Chairman Emeritus
Helen Walker, former County Judge, Victoria County and former Alliance Chair
Robert Eckels, former County Judge, Harris County and former Alliance Chair
Michael Behrens, former Executive Director, Texas Department of Transportation
Amadeo Saenz, former Executive Director, Texas Department of Transportation
John P. Thompson, former County Judge, Polk County and former Alliance Chairman
Communities Working Together to Complete Interstate 69 in Texas

» TxDOT District Offices Overseeing I-69
  - Atlanta District
  - Tyler District
  - Lufkin District
  - Beaumont District
  - Houston District
  - Yoakum District
  - Corpus Christi District
  - San Antonio District
  - Corpus Christi District
  - Laredo District
  - Pharr District

» Counties & Cities on the I-69 Texas Route
  - Bowie County - Texarkana
  - Cass County - Queen City, Atlanta, Linden
  - Marion County - Jefferson
  - Harrison County - Marshall
  - Panola County - Carthage
  - Shelby County - Tamaha, Tipson, Joaquin
  - Rusk County
  - Nacogdoches County - Garrison, Nacogdoches
  - Angelina County - Lufkin, Diboll
  - Polk County - Coman, Livingston, Goodrich
  - San Jacinto County - Shepherd
  - Liberty County - Cleveland
  - Montgomery County - Splendora, New Caney, Porter
  - Harris County - Humble, Houston
  - Fort Bend County - Stafford, Sugar Land, Richmond, Rosenberg, Beasley, Kendleton
  - Wharton County - Wharton, El Campo, Louise
  - Jackson County - Ganado, Edna
  - Victoria County - Victoria
  - Refugio County - Refugio, Woodsboro
  - Gollad County - Fannin, Gollad, Berclair
  - Bee County - Beeville
  - Live Oak County - George West
  - McMullen County
  - San Patricio County - Sinton, Odem
  - Nueces County - Corpus Christi, Robstown, Driscoll, Bishop
  - Kleberg County - Kingsville, Ricardo, Riviera
  - Jim Wells County - Alice, Ben Bolt, Palmview
  - Duval County - Freer, San Diego
  - Webb County - Laredo
  - Kenedy County - Sarita
  - Brooks County - Falfurrias, Encino
  - Willacy County - Raymondville, Lyford, Sebastian
  - Hidalgo County - Edinburg, McAllen, Mission, Pharr, San Juan, Donna, Weslaco, Mercedes
  - Cameron County - Harlingen, La Feria, San Benito, Brownsville

» Alliance Board of Directors
» Alliance Partners

SERVING TEXAS PORTS -- Completion of projects on the I-69 route will extend the market reach of every Texas seaport -- particularly those like the Port of Houston that handle large volumes of cargo coming or going via truck. The highways that make up the I-69 route are already an important freight movement corridor serving Texas and surrounding states.
Port Arthur
Port of Beaumont
Port of Brownsville
Port of Corpus Christi
Port of Freeport
Port of Galveston
Port of Harlingen
Port of Houston
Port Isabel
Port Mansfield
Port of Orange
Port of Palacios
Port of Port Lavaca-Point Comfort
Port of Texas City
Port of Victoria

Ports of Entry near Laredo, Mission, McAllen, Progreso and Brownsville

» Regional Mobility Authorities on I-69 Texas

Cameron County RMA
Hidalgo County RMA
North East Texas RMA

» Metropolitan Planning Organizations on I-69 Texas

Texarkana
Houston-Galveston
Victoria
Corpus Christi
Laredo
Harlingen-San Benito
Brownsville
McAllen-Pharr-Edinburg
RESOLUTION NO. 15R-01

A RESOLUTION IN SUPPORT OF THE PORT OF HARLINGEN’S EFFORTS TO DESIGNATE FARM-TO-MARKET ROAD 509 AS AN OVERWEIGHT CORRIDOR FROM I-69E TO THE PORT OF HARLINGEN, THE HARLINGEN INDUSTRIAL PARK AND THE HARLINGEN AEROTROPOLIS AT VALLEY INTERNATIONAL AIRPORT.

WHEREAS, The Development Corporation of Harlingen, Inc. wishes to encourage economic ventures in Harlingen, within Cameron County and the Rio Grande Valley, Texas,

WHEREAS, on February 20, 2015, State Representative Eddie Lucio II filed House Bill 1741 for the route designation for the issuance of a permit for the movement oversized and overweight vehicles along Farm-to-Market Road 509 and Farm-to-Market Road 106, and;

WHEREAS, on March 13, 2015, State Senator Eddie Lucio Jr. file Senate Bill 1803 for the route designation for the issuance of a permit for the movement oversized and overweight vehicles along Farm-to-Market Road 509 and Farm-to-Market Road 106, and;

WHEREAS, the purpose of the Development Corporation of Harlingen, Inc. is to promote economic and industrial development in the Harlingen area, and;

WHEREAS, the Development Corporation of Harlingen, Inc. leads in creating an environment in which companies can thrive and create jobs and capital investment in the Harlingen area;

WHEREAS, the Development Corporation of Harlingen, Inc. believes the designation of an overweight corridor from the Free Trade Bridge at Los Indios to the Harlingen Industrial Park and the Harlingen Aerotropolis at Valley International Airport along Farm-to-Market Road 509 and along Farm-to-Market Road 106 to the Port of Harlingen contributes to a pro-business environment;

NOW THEREFORE BE IT RESOLVED BY THE DEVELOPMENT CORPORATION OF HARLINGEN, INC. OF THE CITY OF HARLINGEN, TEXAS:
Section 1. That the Development Corporation of Harlingen, Inc. wishes to lend its support for The Port of Harlingen to establish an overweight corridor from I-69E to the Port of Harlingen, Harlingen Industrial Park and the Harlingen Aerotropolis.

Section 2. That the Development Corporation of Harlingen, Inc. encourages its citizens and businesses to support and encourage The State of Texas to establish an overweight corridor from I-69E to the Port of Harlingen, Harlingen Industrial Park and the Aerotropolis Harlingen.

CONSIDERED AND ADOPTED THIS 28th Day of April, 2015 at a regular meeting of the Development Corporation of Harlingen, Inc. of the City of Harlingen, Texas at which a quorum was present and which was held in accordance with TEXAS GOVERNMENT CODE, TITLE 5 SUBTITLE A, CHAPTER 551, as amended.

DEVELOPMENT CORPORATION OF HARLINGEN, INC.

______________________________
Robert B. Dunkin, Board President

ATTEST:

______________________________
Rick Ledesma, Board Secretary
RESOLUTION NO. 15R-02

A RESOLUTION OF DEVELOPMENT CORPORATION OF HARLINGEN, INC. IN SUPPORT OF THE CITY OF HARLINGEN'S SIDEWALK IMPROVEMENT PROJECT APPLICATION TO THE TRANSPORTATION ALTERNATIVES PROGRAM (TAP) FUNDING COMPETITION IN THE TEXAS DEPARTMENT OF TRANSPORTATION 2015 PROGRAM CALL FOR PROJECTS

WHEREAS, the Texas Department of Transportation issued a call for nominations in January 2015 for communities to apply for federal funding assistance made available through the Moving Ahead for Progress in the 21st Century Act (MAP-21); and

WHEREAS, the City of Harlingen’s Sidewalk Improvement Project will provide for sidewalk improvements along Tyler Avenue from ‘F’ Street to Business 77, Harrison Avenue from ‘F’ Street to Business 77, and Commerce Street from Harrison Avenue to East Filmore Street to enhance the aesthetic resources along the City’s transportation corridors; and

WHEREAS, the City of Harlingen has requested from the Development Corporation of Harlingen Inc., a resolution in support of the grant application to the Texas Department of Transportation; and

WHEREAS, the addition of the sidewalks would benefit the area by allowing pedestrians to travel safely to their business destinations, and provide access to the public transportation system; and

WHEREAS, the addition of the sidewalks would benefit the area by allowing for safer walking commutes for the children of our community on their way to and from school; and

WHEREAS, the Development Corporation of Harlingen Inc. supports a healthier quality of life for our community by encouraging the use of sidewalks as a means of promoting exercise and alternative means of transportation in Harlingen,

NOW, THEREFORE, BE IT RESOLVED BY DEVELOPMENT CORPORATION OF HARLINGEN, INC OF THE CITY OF HARLINGEN, TEXAS:
The Development Corporation of Harlingen, Inc. is providing this resolution in support of the City of Harlingen constructing sidewalks along Harrison and Tyler Avenues, between F Street and Business 77 Sunshine Strip, and Commerce Street between Harrison and Filmore Avenue to enhance the resources along the city's major transportation corridors.

CONSIDERED AND ADOPTED THIS 28th day of April, 2015 at a regular meeting of the Development Corporation of Harlingen Inc. of the City of Harlingen, Texas at which a quorum was present and which was held in accordance with TEXAS GOVERNMENT CODE, TITLE 5 SUBTITLE A, CHAPTER 551, as amended.

DEVELOPMENT CORPORATION OF HARLINGEN, INC.

____________________________________
Robert B. Dunkin, Board President

ATTEST:

____________________________________
Rick Ledesma, Board Secretary
MEMORANDUM

TO : Board of Directors
     Harlingen Economic Development Corporation

FROM : Lyle Garza

SUBJECT : Staff Report

DATE : April 28, 2015

CONSTRUCTION
Palms Behavioral Hospital received their construction permit from the city last month. Their general contractor has hired local crews (J Closer and Sons) to work on site work, foundation preparation, and the new street entrance for the 40-acre development. The 94-bed hospital is expected to open by the end of the year.

The new $2.9 million Bert Ogden Toyota dealership on Tamm Lane is also under construction. Crews from Johnson Brothers Construction are working on completing the interior framework and the utility site work. They expect the dealership to be fully enclosed by the end of next week. This week, the glass for the facia is being delivered, and the new Toyota pylon sign is being installed. Rain in February and March prevented them from a May opening, however, according to General Manager Adrian Burone, the 54,000 square foot showroom and service center will be ready for a Fourth of July grand opening.

MARKETING and BUSINESS ATTRACTION
In March, the EDC continued its marketing campaign with ads in the Valley Business Report and Business Xpansion Journal. We also worked closely with MPC Studios to create new ads for the rest of the fiscal year. The new ads may highlight items such as our business parks, our airport, new commercial properties and available land. In addition to the new ads, we worked with Gabriel Puente-RGVision, Beverly Ticer-Digital Aim and David Watkins with MPC Studios to discuss improving our EDC website via a mobile application, better content management, and improved navigation and relevant information.

COMMERCIAL DEVELOPMENT
The new Italian restaurant – Stefano’s, opened on Business 83 and Palm Drive this month. Owner Steve Mohamed purchased the Lonestar Restaurant last summer, and to date, has invested over $1 million to renovate the restaurant. He currently employs 110 full and part time employees. They have a full selection of Italian cuisine and cater to private parties as well.

Staff also had several meetings with potential investors looking to open new businesses in Harlingen. Mr. J. Trevino hopes to open a new gym. There were also meetings with a potential restaurant owner, and continued meetings with a rental equipment owner, and two health-related facilities.
Last month, we mentioned that several national franchise restaurants have expressed interest in Harlingen. Those talks continue and have been expanded due to several of the real estate directors that we stay in contact with have expressed interest in various locations across town.

During conversations with Mr. Barone with Toyota, he expressed the high volume of units that are being sold out of the downtown location. He stated that last month over 150 vehicles were sold, and he expects to do as much again this month.

Finally, Qualfon received their permanent certificate of occupancy from the City and are now operational. They have hired over 140 employees and will be having a ribbon cutting May 28th. They will be operating out of the first floor, but once the second floor is finished, as many as 600 employees could be working at the site per shift. Invitations to the ribbon cutting will be sent out very soon.

**Bert Ogden Toyota Dealership**

**Palms Behavioral Hospital**
MEMORANDUM

TO : Board of Directors
     Harlingen Economic Development Corporation

FROM : Ramiro Aleman

SUBJECT : Staff Report

DATE : April 23, 2015

Site Certification
After an approximately year long process of obtaining engineered plans, environmental studies, and researching site characteristics, staff can now report the completion of the Site Certification Process. As of 4/20/15, the Harlingen Aerotropolis at Valley International Airport is designated as a “Certified Site” in the Large Park category by McCallum Sweeney, a world renowned site location and economic development consultant, under AEP’s Qualified Sites Program. This site is the first in the entire state of Texas to qualify.

Cameron County Logistics Alliance
Staff continues to meet with representatives from the Port of Brownsville, Cameron County and San Benito to develop a program of work in order to increase traffic at the Los Indios International Bridge and market the available sites in the region. A preliminary feasibility study has been completed on the viability of infrastructure improvements at the bridge. Also, an MOU was drafted where the State of Tamaulipas and the Cameron County Logistics Alliance agree to jointly market the bridge and surrounding area on both sides.

Industrial Recruitment Activities
Met with several companies interested in opening a manufacturing business in Harlingen including Project Slate. Provided land, labor cost along with permitting information to a Mexican based company interested in a location on the US side of the Mexican border.

Industrial Retention Activities
Met with Gary Mason, the new President of Valley International Cold Storage in the Industrial Park. They have future plans for expansion. Staff offered to host a job fair and set up meetings for programs for which they may qualify for hiring more people.

Also, Staff continues to follow up with Space X as per our Development Agreement.

Harlingen Manufacturer’s Association
HMA held its monthly meeting at HEDC offices. A presentation was made by Environmental Energy Improvements. With the summer months approaching, it is a good idea to listen to what can be done in order to reduce the electricity bill to a home or business. A total of five new and renewed yearly memberships were received during the month.

Harlingen Industrial Foundation
HIFI held its monthly meeting at the HEDC offices. The guest speaker was Ray Henry, Environmental Energy Improvements. Mr. Henry spoke about ways the average person can reduce the amount of energy used to cool a home or business.