

DEVELOPMENT CORPORATION OF HARLINGEN, INC.
BOARD OF DIRECTORS' REGULAR MEETING
February 25, 2020

Notice is hereby given that the above Board of Directors will hold a Regular Meeting on Tuesday, February 25, 2020 at 12:00 p.m. (noon), at the University Center, 2424 Boxwood Street, Room 128, Harlingen, Texas.

The Development Corporation of Harlingen, Inc., hereinafter "HEDC", reserves the right to meet in Executive Session on any agenda item should the need arise, and if applicable, pursuant to authorization by Title 5, Chapter 551 of the Texas Government Code. HEDC meetings are available to all persons regardless of disability. If you require special assistance, please contact the HEDC office at (956) 216-5081 or e-mail us at info@harlingenedc.com at least 24 hours in advance of the meeting.

AGENDA ITEMS

Call Meeting to Order

Roll Call

Pledge of Allegiance

Recognition of Guest(s)

Public Comment

Strategic Planning Workshop: among the matters to be discussed are the following presentations:

1. Update/Reports on:
 - a. City of Harlingen projects
 - b. Review of Harlingen Water Works System master plan and capital expenditures projects
 - c. Port of Harlingen
 - d. Valley International Airport
 - e. Review of Free Trade Bridge activity
2. Review of HEDC Marketing Program:
 - a. Current activity
 - b. Future goals
3. Discussion on Business Retention, Expansion and Recruitment efforts:
 - a. Industrial
 - b. Office
 - c. Retail
4. Consider and take action to approve the January 28, 2020 board minutes.
5. Consider and take action to approve the January 31, 2020 financial reports.
6. Discussion and consider approval of budget amendments for Fiscal Year 2019-2020.
7. Executive Session pursuant to Chapter 551, Subchapter D., V.T.C.A. Section 551.071 - Contemplated or pending litigation, or matters where legal advice is requested of the HEDC's Attorney on a matter in which the duty of the attorney to the Board under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Act; Section 551.072 - Purchase, lease or value of real estate, if the deliberation in an open meeting would have a detrimental effect on the position of the HEDC in negotiations with a third person; and/or Section 551.087 - Commercial and financial information from business prospects with which the Board is conducting economic development negotiations and/or to discuss or deliberate financial or other incentives relating to the following projects:

- a. Project McFly
- b. Project Ghost Flyer
- c. Project Firefly
- d. Project Small Fly
- e. Project Waterfall
- f. Project Spec Building
- g. Project Rock
- h. Project Playbill
- i. Project Harlingen Helps
- j. Project HEDC Office Space

8. Consider and take action on executive session items, if necessary:

- a. Project McFly
- b. Project Ghost Flyer
- c. Project Firefly
- d. Project Small Fly
- e. Project Waterfall
- f. Project Spec Building
- g. Project Rock
- h. Project Playbill
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9. Review program of work for Fiscal Year 2019-2020.

10. Consider approval of a retail recruitment program.

11. Discussion on proposed action items and/or draft strategic plan.

12. Adjourn.

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Board of Directors of the above named Corporation is a true and correct copy of said notice posted on the bulletin board at City Hall of said City of Harlingen, Texas in a place convenient and readily accessible to the general public at all times and on the Corporation's Internet Website and said Notice was posted on Friday, February 21, 2020, at or before 6:00 p.m. and remained so posted for at least 72 hours preceding the time of said meeting.



Raudel Garza, Manager and Chief Executive Officer