

Drive Time Bands: 0-15, 15-30, 30-45 minute radii

	0 - 15 minute	15 - 30 minute	30 - 45 minute
Population Summary			
2000 Total Population	123,344	310,257	357,192
2010 Total Population	138,411	389,814	476,560
2019 Total Population	148,088	431,355	538,229
2019 Group Quarters	965	3,777	5,811
2024 Total Population	153,192	456,079	574,597
2019-2024 Annual Rate	0.68%	1.12%	1.32%
2019 Total Daytime Population	155,523	410,224	561,686
Workers	61,689	135,679	233,094
Residents	93,834	274,545	328,592
Household Summary			
2000 Households	38,886	85,522	100,278
2000 Average Household Size	3.13	3.59	3.51
2010 Households	43,736	108,694	137,069
2010 Average Household Size	3.14	3.53	3.44
2019 Households	46,704	120,515	154,195
2019 Average Household Size	3.15	3.55	3.45
2024 Households	48,284	127,131	164,463
2024 Average Household Size	3.15	3.56	3.46
2019-2024 Annual Rate	0.67%	1.07%	1.30%
2010 Families	34,013	90,033	110,997
2010 Average Family Size	3.61	3.93	3.86
2019 Families	36,159	99,681	124,375
2019 Average Family Size	3.63	3.96	3.89
2024 Families	37,313	105,118	132,448
2024 Average Family Size	3.64	3.97	3.90
2019-2024 Annual Rate	0.63%	1.07%	1.27%
Housing Unit Summary			
2000 Housing Units	48,154	102,757	119,024
Owner Occupied Housing Units	56.1%	58.6%	58.0%
Renter Occupied Housing Units	24.6%	24.6%	26.2%
Vacant Housing Units	19.2%	16.8%	15.7%
2010 Housing Units	51,275	125,468	154,953
Owner Occupied Housing Units	58.4%	60.1%	58.1%
Renter Occupied Housing Units	26.9%	26.5%	30.4%
Vacant Housing Units	14.7%	13.4%	11.5%
2019 Housing Units	55,662	140,752	175,697
Owner Occupied Housing Units	53.9%	57.7%	55.3%
Renter Occupied Housing Units	30.0%	27.9%	32.5%
Vacant Housing Units	16.1%	14.4%	12.2%
2024 Housing Units	58,025	149,109	187,549
Owner Occupied Housing Units	53.2%	57.4%	55.0%
Renter Occupied Housing Units	30.0%	27.9%	32.7%
Vacant Housing Units	16.8%	14.7%	12.3%
Median Household Income			
2019	\$39,822	\$35,371	\$39,667
2024	\$46,482	\$40,412	\$46,254
Median Home Value			
2019	\$94,777	\$88,052	\$105,833
2024	\$113,665	\$100,426	\$128,708
Per Capita Income			
2019	\$17,514	\$14,180	\$17,058
2024	\$19,869	\$16,194	\$19,607
Median Age			
2010	32.5	29.2	29.0
2019	33.5	30.2	30.2
2024	34.7	31.4	31.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	46,704	120,515	154,192
<\$15,000	19.4%	22.3%	19.3%
\$15,000 - \$24,999	13.7%	15.9%	15.2%
\$25,000 - \$34,999	12.4%	11.5%	10.8%
\$35,000 - \$49,999	11.7%	12.5%	12.5%
\$50,000 - \$74,999	17.5%	15.6%	15.1%
\$75,000 - \$99,999	12.0%	10.2%	10.2%
\$100,000 - \$149,999	9.7%	8.8%	9.9%
\$150,000 - \$199,999	1.8%	1.9%	4.3%
\$200,000+	1.9%	1.4%	2.7%
Average Household Income	\$55,551	\$50,729	\$59,356
2024 Households by Income			
Household Income Base	48,284	127,131	164,460
<\$15,000	17.0%	19.6%	16.9%
\$15,000 - \$24,999	12.3%	14.4%	13.5%
\$25,000 - \$34,999	11.5%	10.8%	9.9%
\$35,000 - \$49,999	11.4%	12.2%	12.2%
\$50,000 - \$74,999	18.6%	16.6%	15.9%
\$75,000 - \$99,999	13.1%	11.4%	11.1%
\$100,000 - \$149,999	11.5%	10.8%	11.7%
\$150,000 - \$199,999	2.3%	2.6%	5.7%
\$200,000+	2.3%	1.7%	3.2%
Average Household Income	\$63,074	\$58,075	\$68,304
2019 Owner Occupied Housing Units by Value			
Total	29,983	81,176	97,108
<\$50,000	26.5%	27.1%	18.8%
\$50,000 - \$99,999	26.2%	30.1%	28.9%
\$100,000 - \$149,999	19.8%	19.0%	20.0%
\$150,000 - \$199,999	12.2%	10.6%	11.3%
\$200,000 - \$249,999	4.1%	3.9%	5.5%
\$250,000 - \$299,999	3.7%	3.7%	6.5%
\$300,000 - \$399,999	3.6%	2.7%	4.9%
\$400,000 - \$499,999	1.6%	1.1%	1.9%
\$500,000 - \$749,999	1.3%	1.3%	1.5%
\$750,000 - \$999,999	0.3%	0.2%	0.4%
\$1,000,000 - \$1,499,999	0.1%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.2%	0.1%	0.1%
\$2,000,000 +	0.3%	0.1%	0.2%
Average Home Value	\$133,747	\$120,407	\$147,241
2024 Owner Occupied Housing Units by Value			
Total	30,893	85,568	103,189
<\$50,000	22.8%	24.3%	15.5%
\$50,000 - \$99,999	22.1%	25.6%	24.0%
\$100,000 - \$149,999	18.4%	17.2%	18.3%
\$150,000 - \$199,999	12.9%	11.9%	11.3%
\$200,000 - \$249,999	5.7%	5.3%	6.7%
\$250,000 - \$299,999	5.0%	5.5%	8.6%
\$300,000 - \$399,999	6.2%	4.9%	8.3%
\$400,000 - \$499,999	3.2%	2.4%	3.5%
\$500,000 - \$749,999	2.2%	2.0%	2.4%
\$750,000 - \$999,999	0.6%	0.4%	0.7%
\$1,000,000 - \$1,499,999	0.2%	0.4%	0.3%
\$1,500,000 - \$1,999,999	0.2%	0.1%	0.1%
\$2,000,000 +	0.4%	0.1%	0.3%
Average Home Value	\$164,158	\$147,396	\$182,092

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Drive Time Bands: 0-15, 15-30, 30-45 minute radii

	0 - 15 minute	15 - 30 minute	30 - 45 minute
2010 Population by Age			
Total	138,412	389,812	476,562
0 - 4	8.6%	9.2%	9.3%
5 - 9	9.0%	9.7%	9.7%
10 - 14	8.7%	9.5%	9.2%
15 - 24	14.5%	16.0%	16.1%
25 - 34	12.3%	13.2%	14.2%
35 - 44	12.2%	12.7%	13.3%
45 - 54	11.7%	10.6%	10.6%
55 - 64	10.0%	8.5%	8.2%
65 - 74	6.8%	5.7%	5.2%
75 - 84	4.7%	3.6%	3.2%
85 +	1.6%	1.2%	1.1%
18 +	68.5%	66.0%	66.5%
2019 Population by Age			
Total	148,087	431,354	538,231
0 - 4	8.1%	8.9%	8.8%
5 - 9	8.1%	8.7%	8.6%
10 - 14	7.9%	8.4%	8.3%
15 - 24	14.2%	15.8%	15.8%
25 - 34	13.7%	14.7%	15.5%
35 - 44	11.4%	11.5%	12.4%
45 - 54	10.6%	10.5%	10.8%
55 - 64	10.6%	9.1%	8.8%
65 - 74	8.7%	7.2%	6.6%
75 - 84	4.9%	3.8%	3.4%
85 +	1.9%	1.4%	1.2%
18 +	71.4%	69.1%	69.6%
2024 Population by Age			
Total	153,193	456,080	574,596
0 - 4	8.0%	8.8%	8.7%
5 - 9	7.8%	8.5%	8.4%
10 - 14	7.8%	8.4%	8.2%
15 - 24	13.5%	14.9%	15.0%
25 - 34	13.3%	14.8%	15.2%
35 - 44	11.8%	11.9%	13.0%
45 - 54	10.4%	10.2%	10.6%
55 - 64	10.3%	8.9%	8.7%
65 - 74	9.4%	7.6%	6.9%
75 - 84	5.8%	4.5%	4.0%
85 +	2.0%	1.5%	1.3%
18 +	71.9%	69.6%	70.1%
2010 Population by Sex			
Males	66,794	188,706	231,199
Females	71,617	201,108	245,361
2019 Population by Sex			
Males	71,843	208,736	261,798
Females	76,245	222,619	276,432
2024 Population by Sex			
Males	74,527	221,504	279,891
Females	78,666	234,574	294,706

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Drive Time Bands: 0-15, 15-30, 30-45 minute radii

	0 - 15 minute	15 - 30 minute	30 - 45 minute
2010 Population by Race/Ethnicity			
Total	138,411	389,813	476,560
White Alone	87.2%	86.0%	86.7%
Black Alone	0.7%	0.5%	0.7%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	0.8%	0.5%	1.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.1%	11.1%	9.5%
Two or More Races	1.7%	1.5%	1.5%
Hispanic Origin	83.1%	91.6%	89.7%
Diversity Index	45.3	37.4	38.7
2019 Population by Race/Ethnicity			
Total	148,087	431,355	538,230
White Alone	86.1%	85.2%	85.9%
Black Alone	0.9%	0.6%	0.9%
American Indian Alone	0.6%	0.5%	0.4%
Asian Alone	0.9%	0.5%	1.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.6%	11.7%	9.8%
Two or More Races	1.9%	1.6%	1.6%
Hispanic Origin	85.9%	93.4%	91.7%
Diversity Index	43.7	36.4	37.4
2024 Population by Race/Ethnicity			
Total	153,192	456,080	574,597
White Alone	86.2%	85.7%	86.4%
Black Alone	1.1%	0.6%	1.0%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	0.9%	0.5%	1.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.2%	11.1%	9.2%
Two or More Races	1.9%	1.5%	1.5%
Hispanic Origin	87.3%	94.1%	92.5%
Diversity Index	42.1	34.8	35.8
2010 Population by Relationship and Household Type			
Total	138,411	389,814	476,560
In Households	99.2%	98.3%	98.8%
In Family Households	90.9%	92.7%	92.0%
Householder	24.5%	23.1%	23.4%
Spouse	16.9%	15.8%	16.1%
Child	41.1%	44.5%	43.3%
Other relative	6.1%	7.4%	7.3%
Nonrelative	2.2%	1.9%	2.0%
In Nonfamily Households	8.3%	5.6%	6.8%
In Group Quarters	0.8%	1.7%	1.2%
Institutionalized Population	0.4%	1.5%	0.9%
Noninstitutionalized Population	0.4%	0.2%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment			
Total	91,488	251,498	315,539
Less than 9th Grade	16.1%	21.4%	19.4%
9th - 12th Grade, No Diploma	11.6%	13.3%	12.6%
High School Graduate	23.1%	21.0%	19.1%
GED/Alternative Credential	4.9%	4.3%	4.2%
Some College, No Degree	18.6%	17.6%	18.0%
Associate Degree	8.3%	5.8%	5.1%
Bachelor's Degree	11.9%	11.9%	15.4%
Graduate/Professional Degree	5.5%	4.6%	6.2%
2019 Population 15+ by Marital Status			
Total	112,476	319,484	400,358
Never Married	34.3%	34.7%	34.6%
Married	50.3%	51.7%	52.5%
Widowed	6.7%	6.1%	4.9%
Divorced	8.6%	7.5%	8.0%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	94.0%	94.2%	94.7%
Civilian Unemployed (Unemployment Rate)	6.0%	5.8%	5.3%
2019 Employed Population 16+ by Industry			
Total	55,121	158,950	210,981
Agriculture/Mining	2.0%	2.9%	2.9%
Construction	6.8%	8.1%	8.4%
Manufacturing	4.2%	4.8%	4.5%
Wholesale Trade	2.5%	2.5%	3.0%
Retail Trade	12.4%	13.3%	13.3%
Transportation/Utilities	5.2%	5.5%	5.9%
Information	2.5%	1.2%	1.4%
Finance/Insurance/Real Estate	4.8%	3.9%	4.2%
Services	54.0%	53.1%	51.7%
Public Administration	5.6%	4.7%	4.8%
2019 Employed Population 16+ by Occupation			
Total	55,122	158,952	210,978
White Collar	54.1%	50.6%	53.8%
Management/Business/Financial	8.6%	8.1%	9.2%
Professional	20.1%	17.2%	17.8%
Sales	11.0%	12.7%	13.5%
Administrative Support	14.4%	12.7%	13.3%
Services	26.0%	26.0%	23.5%
Blue Collar	19.9%	23.3%	22.7%
Farming/Forestry/Fishing	1.3%	1.9%	1.2%
Construction/Extraction	5.4%	6.6%	7.1%
Installation/Maintenance/Repair	3.9%	3.9%	3.6%
Production	3.0%	3.9%	3.9%
Transportation/Material Moving	6.3%	7.0%	6.9%
2010 Population By Urban/ Rural Status			
Total Population	138,411	389,814	476,560
Population Inside Urbanized Area	90.6%	87.1%	93.4%
Population Inside Urbanized Cluster	0.1%	4.8%	2.3%
Rural Population	9.3%	8.1%	4.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	43,736	108,694	137,069
Households with 1 Person	18.9%	14.8%	15.4%
Households with 2+ People	81.1%	85.2%	84.6%
Family Households	77.8%	82.8%	81.0%
Husband-wife Families	53.5%	56.7%	56.0%
With Related Children	28.3%	34.8%	34.4%
Other Family (No Spouse Present)	24.3%	26.2%	25.0%
Other Family with Male Householder	5.5%	5.6%	5.6%
With Related Children	3.3%	3.3%	3.3%
Other Family with Female Householder	18.8%	20.6%	19.4%
With Related Children	13.2%	14.6%	13.8%
Nonfamily Households	3.3%	2.3%	3.6%
All Households with Children	45.2%	53.2%	51.9%
Multigenerational Households	9.8%	12.4%	10.9%
Unmarried Partner Households	5.7%	5.0%	5.2%
Male-female	5.1%	4.3%	4.5%
Same-sex	0.6%	0.6%	0.7%
2010 Households by Size			
Total	43,735	108,694	137,070
1 Person Household	18.9%	14.8%	15.4%
2 Person Household	27.8%	22.6%	23.4%
3 Person Household	16.4%	16.3%	16.9%
4 Person Household	15.5%	17.6%	17.9%
5 Person Household	10.6%	13.8%	13.5%
6 Person Household	5.7%	7.5%	6.7%
7 + Person Household	5.2%	7.3%	6.4%
2010 Households by Tenure and Mortgage Status			
Total	43,736	108,694	137,069
Owner Occupied	68.5%	69.4%	65.6%
Owned with a Mortgage/Loan	32.4%	33.3%	34.9%
Owned Free and Clear	36.1%	36.1%	30.7%
Renter Occupied	31.5%	30.6%	34.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	51,275	125,468	154,953
Housing Units Inside Urbanized Area	91.5%	87.7%	92.3%
Housing Units Inside Urbanized Cluster	0.1%	4.4%	3.4%
Rural Housing Units	8.4%	7.9%	4.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Southwestern Families (7F)	Southwestern Families (7F)	Southwestern Families (7F)
2.	Barrios Urbanos (7D)	Barrios Urbanos (7D)	Barrios Urbanos (7D)
3.	Metro Fusion (11C)	Up and Coming Families	Up and Coming Families
2019 Consumer Spending			
Apparel & Services: Total \$	\$67,670,793	\$162,411,928	\$242,168,365
Average Spent	\$1,448.93	\$1,347.65	\$1,570.53
Spending Potential Index	68	63	73
Education: Total \$	\$42,009,736	\$97,297,504	\$149,760,872
Average Spent	\$899.49	\$807.35	\$971.24
Spending Potential Index	56	51	61
Entertainment/Recreation: Total \$	\$97,230,831	\$227,145,724	\$339,260,506
Average Spent	\$2,081.85	\$1,884.79	\$2,200.20
Spending Potential Index	64	58	67
Food at Home: Total \$	\$164,046,469	\$387,300,592	\$574,798,066
Average Spent	\$3,512.47	\$3,213.71	\$3,727.73
Spending Potential Index	68	62	72
Food Away from Home: Total \$	\$116,488,704	\$279,508,250	\$416,161,108
Average Spent	\$2,494.19	\$2,319.28	\$2,698.93
Spending Potential Index	68	63	73
Health Care: Total \$	\$182,812,673	\$424,929,017	\$626,931,359
Average Spent	\$3,914.28	\$3,525.94	\$4,065.83
Spending Potential Index	66	59	69
HH Furnishings & Equipment: Total \$	\$66,801,637	\$160,782,803	\$238,657,228
Average Spent	\$1,430.32	\$1,334.13	\$1,547.76
Spending Potential Index	67	63	73
Personal Care Products & Services: Total \$	\$27,459,961	\$65,433,649	\$97,504,043
Average Spent	\$587.96	\$542.95	\$632.34
Spending Potential Index	66	61	71
Shelter: Total \$	\$549,433,374	\$1,305,599,607	\$1,957,456,359
Average Spent	\$11,764.16	\$10,833.50	\$12,694.68
Spending Potential Index	64	59	69
Support Payments/Cash Contributions/Gifts in Kind: Total	\$72,844,769	\$168,568,676	\$251,075,342
Average Spent	\$1,559.71	\$1,398.74	\$1,628.30
Spending Potential Index	63	56	66
Travel: Total \$	\$62,632,485	\$147,148,090	\$221,716,710
Average Spent	\$1,341.05	\$1,220.99	\$1,437.90
Spending Potential Index	60	54	64
Vehicle Maintenance & Repairs: Total \$	\$35,039,858	\$82,576,487	\$123,268,426
Average Spent	\$750.25	\$685.20	\$799.43
Spending Potential Index	66	60	70

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.