

Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	5,314	52,133	80,070
2010 Total Population	5,325	55,532	89,152
2019 Total Population	5,519	58,783	95,609
2019 Group Quarters	0	425	895
2024 Total Population	5,637	60,642	99,024
2019-2024 Annual Rate	0.42%	0.62%	0.70%
2019 Total Daytime Population	10,454	65,637	104,544
Workers	6,751	28,847	44,838
Residents	3,703	36,790	59,706
<b>Household Summary</b>			
2000 Households	1,661	16,857	26,238
2000 Average Household Size	3.19	3.06	3.00
2010 Households	1,657	18,039	29,317
2010 Average Household Size	3.21	3.05	3.01
2019 Households	1,709	19,103	31,401
2019 Average Household Size	3.23	3.05	3.02
2024 Households	1,745	19,714	32,509
2024 Average Household Size	3.23	3.05	3.02
2019-2024 Annual Rate	0.42%	0.63%	0.70%
2010 Families	1,319	13,912	22,364
2010 Average Family Size	3.67	3.52	3.48
2019 Families	1,353	14,654	23,837
2019 Average Family Size	3.70	3.53	3.50
2024 Families	1,377	15,091	24,631
2024 Average Family Size	3.71	3.54	3.51
2019-2024 Annual Rate	0.35%	0.59%	0.66%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,096	20,263	32,916
Owner Occupied Housing Units	57.5%	55.3%	53.5%
Renter Occupied Housing Units	21.8%	27.9%	26.2%
Vacant Housing Units	20.8%	16.8%	20.3%
2010 Housing Units	2,048	21,432	34,590
Owner Occupied Housing Units	59.2%	55.9%	55.9%
Renter Occupied Housing Units	21.7%	28.3%	28.9%
Vacant Housing Units	19.1%	15.8%	15.2%
2019 Housing Units	2,113	23,169	37,654
Owner Occupied Housing Units	55.5%	50.7%	51.1%
Renter Occupied Housing Units	25.4%	31.8%	32.3%
Vacant Housing Units	19.1%	17.5%	16.6%
2024 Housing Units	2,172	24,148	39,314
Owner Occupied Housing Units	54.7%	50.1%	50.5%
Renter Occupied Housing Units	25.6%	31.5%	32.2%
Vacant Housing Units	19.7%	18.4%	17.3%
<b>Median Household Income</b>			
2019	\$26,660	\$38,217	\$41,772
2024	\$29,197	\$44,334	\$48,889
<b>Median Home Value</b>			
2019	\$62,670	\$92,812	\$103,217
2024	\$68,111	\$103,672	\$119,436
<b>Per Capita Income</b>			
2019	\$11,394	\$17,406	\$18,811
2024	\$12,969	\$19,687	\$21,264
<b>Median Age</b>			
2010	32.4	33.2	33.3
2019	33.7	34.5	34.3
2024	35.1	35.8	35.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
<b>2019 Households by Income</b>			
Household Income Base	1,709	19,103	31,401
<\$15,000	29.4%	20.5%	18.6%
\$15,000 - \$24,999	16.7%	14.1%	13.3%
\$25,000 - \$34,999	17.3%	12.3%	12.2%
\$35,000 - \$49,999	10.5%	11.3%	11.4%
\$50,000 - \$74,999	14.0%	17.2%	18.0%
\$75,000 - \$99,999	5.1%	12.0%	12.2%
\$100,000 - \$149,999	6.7%	9.4%	10.4%
\$150,000 - \$199,999	0.1%	1.5%	1.8%
\$200,000+	0.1%	1.6%	2.1%
Average Household Income	\$37,566	\$53,761	\$57,387
<b>2024 Households by Income</b>			
Household Income Base	1,745	19,714	32,509
<\$15,000	26.2%	18.1%	16.3%
\$15,000 - \$24,999	15.4%	12.7%	12.0%
\$25,000 - \$34,999	16.8%	11.5%	11.3%
\$35,000 - \$49,999	11.0%	11.2%	11.1%
\$50,000 - \$74,999	15.9%	18.4%	19.1%
\$75,000 - \$99,999	6.1%	13.1%	13.2%
\$100,000 - \$149,999	8.4%	11.1%	12.2%
\$150,000 - \$199,999	0.1%	1.9%	2.3%
\$200,000+	0.2%	2.0%	2.6%
Average Household Income	\$42,839	\$60,784	\$64,927
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	1,172	11,739	19,237
<\$50,000	42.1%	24.5%	22.9%
\$50,000 - \$99,999	31.3%	29.7%	25.6%
\$100,000 - \$149,999	23.5%	24.1%	22.9%
\$150,000 - \$199,999	2.7%	10.8%	13.0%
\$200,000 - \$249,999	0.0%	2.9%	4.1%
\$250,000 - \$299,999	0.2%	2.9%	3.8%
\$300,000 - \$399,999	0.1%	2.1%	3.8%
\$400,000 - \$499,999	0.0%	1.2%	1.7%
\$500,000 - \$749,999	0.0%	1.0%	1.4%
\$750,000 - \$999,999	0.2%	0.4%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.3%
\$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	\$70,371	\$120,764	\$137,486
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	1,189	12,099	19,851
<\$50,000	39.3%	22.1%	19.8%
\$50,000 - \$99,999	29.6%	26.1%	21.8%
\$100,000 - \$149,999	26.8%	24.0%	21.7%
\$150,000 - \$199,999	3.7%	12.1%	13.4%
\$200,000 - \$249,999	0.0%	3.8%	5.2%
\$250,000 - \$299,999	0.3%	4.1%	5.0%
\$300,000 - \$399,999	0.1%	3.2%	6.2%
\$400,000 - \$499,999	0.0%	1.8%	3.5%
\$500,000 - \$749,999	0.0%	1.8%	2.4%
\$750,000 - \$999,999	0.3%	0.6%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.3%
\$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	\$75,231	\$138,835	\$165,093

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	5,325	55,532	89,151
0 - 4	9.2%	8.6%	8.4%
5 - 9	9.3%	8.7%	8.6%
10 - 14	8.8%	8.5%	8.4%
15 - 24	13.1%	13.9%	14.2%
25 - 34	12.7%	12.5%	12.5%
35 - 44	10.9%	12.1%	12.2%
45 - 54	10.9%	11.6%	11.8%
55 - 64	9.8%	10.2%	10.1%
65 - 74	7.3%	6.9%	6.9%
75 - 84	5.9%	5.1%	5.0%
85 +	2.2%	1.8%	1.9%
18 +	68.0%	69.2%	69.6%
<b>2019 Population by Age</b>			
Total	5,519	58,784	95,608
0 - 4	8.5%	7.9%	7.8%
5 - 9	8.5%	8.0%	7.8%
10 - 14	8.6%	8.0%	7.8%
15 - 24	12.7%	13.6%	13.9%
25 - 34	13.4%	13.3%	13.6%
35 - 44	10.4%	11.5%	11.5%
45 - 54	9.6%	10.7%	10.7%
55 - 64	10.3%	10.6%	10.7%
65 - 74	8.8%	8.9%	8.8%
75 - 84	6.6%	5.3%	5.2%
85 +	2.7%	2.3%	2.2%
18 +	70.0%	71.7%	72.1%
<b>2024 Population by Age</b>			
Total	5,639	60,643	99,025
0 - 4	8.5%	7.7%	7.8%
5 - 9	8.0%	7.6%	7.6%
10 - 14	8.4%	7.8%	7.6%
15 - 24	12.9%	13.2%	13.4%
25 - 34	12.1%	12.7%	13.2%
35 - 44	11.5%	11.9%	12.0%
45 - 54	9.3%	10.5%	10.4%
55 - 64	9.9%	10.4%	10.4%
65 - 74	9.4%	9.6%	9.4%
75 - 84	7.0%	6.2%	6.0%
85 +	3.0%	2.3%	2.2%
18 +	70.4%	72.3%	72.6%
<b>2010 Population by Sex</b>			
Males	2,560	26,662	42,895
Females	2,765	28,870	46,257
<b>2019 Population by Sex</b>			
Males	2,665	28,442	46,265
Females	2,854	30,342	49,344
<b>2024 Population by Sex</b>			
Males	2,724	29,418	48,016
Females	2,913	31,223	51,009

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	5,325	55,531	89,152
White Alone	86.3%	87.3%	87.4%
Black Alone	0.4%	0.8%	0.9%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	0.1%	0.7%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.9%	8.8%	8.4%
Two or More Races	1.8%	1.9%	1.8%
Hispanic Origin	90.9%	82.1%	79.3%
Diversity Index	37.7	46.2	48.7
<b>2019 Population by Race/Ethnicity</b>			
Total	5,519	58,783	95,609
White Alone	85.7%	86.3%	86.2%
Black Alone	0.5%	1.0%	1.2%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	0.1%	0.8%	1.2%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	11.3%	9.1%	8.8%
Two or More Races	1.8%	2.0%	1.9%
Hispanic Origin	92.8%	84.7%	82.5%
Diversity Index	36.4	44.7	47.1
<b>2024 Population by Race/Ethnicity</b>			
Total	5,637	60,642	99,024
White Alone	86.1%	86.4%	86.2%
Black Alone	0.6%	1.2%	1.3%
American Indian Alone	0.5%	0.7%	0.7%
Asian Alone	0.1%	0.9%	1.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	10.9%	8.7%	8.5%
Two or More Races	1.8%	2.0%	1.9%
Hispanic Origin	93.7%	86.2%	84.2%
Diversity Index	34.6	43.1	45.5
<b>2010 Population by Relationship and Household Type</b>			
Total	5,325	55,532	89,152
In Households	100.0%	99.2%	98.9%
In Family Households	93.0%	90.5%	89.6%
Householder	24.5%	25.0%	25.0%
Spouse	16.2%	16.8%	17.3%
Child	43.4%	40.2%	39.3%
Other relative	7.0%	6.2%	5.7%
Nonrelative	2.0%	2.3%	2.3%
In Nonfamily Households	7.0%	8.7%	9.3%
In Group Quarters	0.0%	0.8%	1.1%
Institutionalized Population	0.0%	0.4%	0.5%
Noninstitutionalized Population	0.0%	0.5%	0.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
<b>2019 Population 25+ by Educational Attainment</b>			
Total	3,403	36,806	59,922
Less than 9th Grade	27.0%	15.7%	14.2%
9th - 12th Grade, No Diploma	17.3%	13.0%	11.7%
High School Graduate	21.5%	23.6%	23.1%
GED/Alternative Credential	8.3%	4.9%	4.6%
Some College, No Degree	14.1%	18.6%	18.7%
Associate Degree	4.3%	7.9%	8.6%
Bachelor's Degree	6.9%	10.5%	12.4%
Graduate/Professional Degree	0.6%	5.8%	6.8%
<b>2019 Population 15+ by Marital Status</b>			
Total	4,106	44,786	73,234
Never Married	41.3%	33.6%	33.1%
Married	43.6%	51.0%	51.2%
Widowed	9.2%	6.5%	7.0%
Divorced	5.9%	8.9%	8.8%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	93.9%	94.3%	94.1%
Civilian Unemployed (Unemployment Rate)	6.1%	5.7%	5.9%
<b>2019 Employed Population 16+ by Industry</b>			
Total	1,852	22,370	36,519
Agriculture/Mining	0.6%	1.6%	1.6%
Construction	13.4%	6.2%	6.2%
Manufacturing	1.8%	4.1%	4.1%
Wholesale Trade	0.8%	3.4%	2.9%
Retail Trade	10.5%	13.5%	12.5%
Transportation/Utilities	4.5%	5.7%	5.0%
Information	0.8%	2.9%	2.9%
Finance/Insurance/Real Estate	7.2%	4.4%	5.0%
Services	52.4%	52.8%	54.1%
Public Administration	7.9%	5.6%	5.7%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	1,853	22,371	36,518
White Collar	43.6%	52.6%	55.3%
Management/Business/Financial	5.3%	7.5%	8.8%
Professional	9.7%	18.7%	20.6%
Sales	10.8%	10.7%	11.2%
Administrative Support	17.9%	15.8%	14.6%
Services	30.5%	26.7%	25.8%
Blue Collar	25.9%	20.6%	18.9%
Farming/Forestry/Fishing	0.2%	0.6%	0.9%
Construction/Extraction	10.8%	5.4%	5.1%
Installation/Maintenance/Repair	4.2%	4.2%	4.1%
Production	1.8%	3.3%	3.0%
Transportation/Material Moving	8.9%	7.2%	5.8%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	5,325	55,532	89,152
Population Inside Urbanized Area	100.0%	99.1%	95.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.9%	4.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	1,657	18,038	29,316
Households with 1 Person	18.0%	19.6%	20.0%
Households with 2+ People	82.0%	80.4%	80.0%
Family Households	79.6%	77.1%	76.3%
Husband-wife Families	52.7%	51.9%	52.7%
With Related Children	27.3%	26.2%	26.6%
Other Family (No Spouse Present)	27.0%	25.2%	23.6%
Other Family with Male Householder	6.3%	5.7%	5.3%
With Related Children	3.4%	3.4%	3.2%
Other Family with Female Householder	20.6%	19.5%	18.3%
With Related Children	13.3%	13.6%	13.0%
Nonfamily Households	2.4%	3.3%	3.7%
All Households with Children	44.3%	43.7%	43.2%
Multigenerational Households	12.6%	9.5%	8.6%
Unmarried Partner Households	4.9%	5.8%	5.8%
Male-female	4.3%	5.2%	5.2%
Same-sex	0.6%	0.6%	0.6%
<b>2010 Households by Size</b>			
Total	1,657	18,039	29,316
1 Person Household	18.0%	19.6%	20.0%
2 Person Household	28.2%	28.9%	29.3%
3 Person Household	15.9%	16.5%	16.7%
4 Person Household	14.1%	15.2%	15.2%
5 Person Household	10.8%	9.9%	9.6%
6 Person Household	6.0%	5.3%	4.9%
7 + Person Household	6.9%	4.7%	4.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,657	18,039	29,317
Owner Occupied	73.2%	66.4%	66.0%
Owned with a Mortgage/Loan	22.9%	31.8%	32.6%
Owned Free and Clear	50.3%	34.6%	33.4%
Renter Occupied	26.8%	33.6%	34.0%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,048	21,432	34,590
Housing Units Inside Urbanized Area	100.0%	99.1%	95.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.9%	4.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	Southwestern Families (7F)	Southwestern Families (7F)	Southwestern Families (7F)
2.	Midlife Constants (5E)	Midlife Constants (5E)	Metro Fusion (11C)
3.	Top Tier (1A)	Barrios Urbanos (7D)	Senior Escapes (9D)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$1,750,685	\$26,718,749	\$46,541,364
Average Spent	\$1,024.39	\$1,398.67	\$1,482.16
Spending Potential Index	48	65	69
Education: Total \$	\$992,954	\$16,563,856	\$29,493,755
Average Spent	\$581.01	\$867.08	\$939.26
Spending Potential Index	36	54	59
Entertainment/Recreation: Total \$	\$2,360,788	\$38,253,505	\$67,481,422
Average Spent	\$1,381.39	\$2,002.49	\$2,149.02
Spending Potential Index	42	61	66
Food at Home: Total \$	\$4,161,116	\$64,355,162	\$112,967,912
Average Spent	\$2,434.83	\$3,368.85	\$3,597.59
Spending Potential Index	47	65	70
Food Away from Home: Total \$	\$3,010,329	\$46,049,781	\$80,108,452
Average Spent	\$1,761.46	\$2,410.60	\$2,551.14
Spending Potential Index	48	66	69
Health Care: Total \$	\$4,495,284	\$72,219,508	\$126,332,884
Average Spent	\$2,630.36	\$3,780.53	\$4,023.21
Spending Potential Index	44	64	68
HH Furnishings & Equipment: Total \$	\$1,706,368	\$26,603,717	\$46,023,311
Average Spent	\$998.46	\$1,392.65	\$1,465.66
Spending Potential Index	47	65	69
Personal Care Products & Services: Total \$	\$691,948	\$10,931,752	\$19,046,760
Average Spent	\$404.88	\$572.25	\$606.57
Spending Potential Index	46	65	68
Shelter: Total \$	\$13,860,297	\$218,984,793	\$383,727,398
Average Spent	\$8,110.18	\$11,463.37	\$12,220.23
Spending Potential Index	44	62	66
Support Payments/Cash Contributions/Gifts in Kind: Total	\$1,725,342	\$28,761,837	\$50,834,255
Average Spent	\$1,009.56	\$1,505.62	\$1,618.87
Spending Potential Index	41	61	65
Travel: Total \$	\$1,479,587	\$25,015,572	\$44,142,719
Average Spent	\$865.76	\$1,309.51	\$1,405.77
Spending Potential Index	39	58	63
Vehicle Maintenance & Repairs: Total \$	\$859,150	\$13,801,013	\$24,308,921
Average Spent	\$502.72	\$722.45	\$774.14
Spending Potential Index	44	63	68

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.